

Promising policies to reduce onset and progression of psychotic disorders in U.S. states with legal cannabis markets

Beatriz H. Carlini September 19th 2024







Why policies?

Which promising policies?

Suggested policies





Why policies?

Which promising policies?

Suggested policies



Cannabis use is a **modifiable risk factor** to the onset and progression of psychotic disorders

Action Points

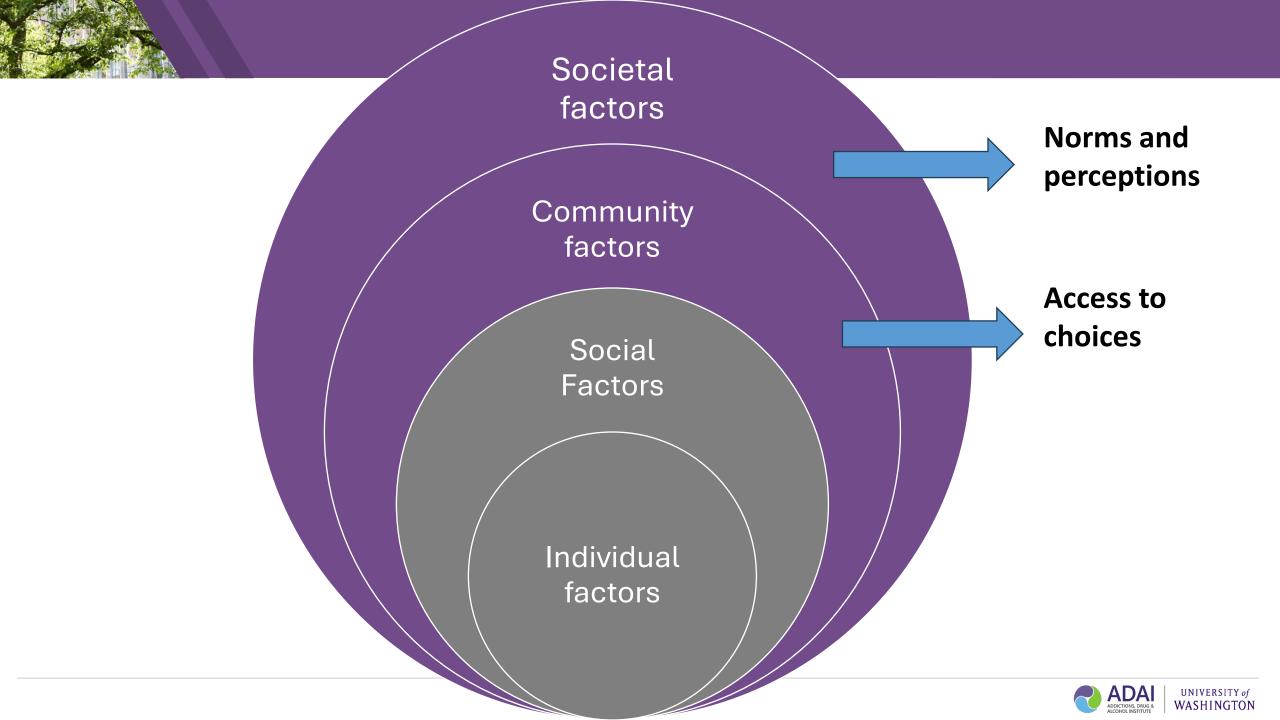
Delay cannabis use initiation
Discourage use of High THC Products
Discourage frequent use



Public Health

Promote healthy environments: Communities where people live, learn, work and play.







Healthy choices are made by individuals, but they can be either facilitated or hindered by social, physical, and economic factors.

And policies can change these factors.

In WA: Cannabis regulations/policies

Age of purchase: 21 years old

Edibles: 10 mg of THC per wrapping

Retail distance from schools and parks

Billboard content

"Not for kids" symbol





Why policies?

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Suggested policies



Promising policies: behavioral economics

Default exerts a powerful influence on choice

Make the healthy choice the easy choice

Individuals must actively work to engage in less desirable behaviors







Immunization



Retirement savings



Organ Donation







Immunization



Retirement savings











Nutrition

Immunization

Retirement savings









Nutrition

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Nutrition

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Retirement savings



Why policies?

Which promising policies?

Suggested policies





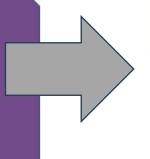
Cannabis use is a modifiable risk factor in the onset and

progression of psychotic disorders

Policies

Action Points

Delay cannabis use initiation
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Make the healthy choice the easy choice

Individuals must actively work to engage in less desirable behaviors





Three areas:

01

Make high THC products harder to get

02

Make cannabis retail a low-risk decision environment

03

Balance the narrative

Make higher THC products harder to get

Set price of cannabis products proportional to their THC content

Increase age of purchase for products over a certain level of THC

Make cannabis retail stores a low-risk decision environme nt

Placement of products

Budtender training

Educational materials

Continue with compliance

Reduce hours



Balance the narrative

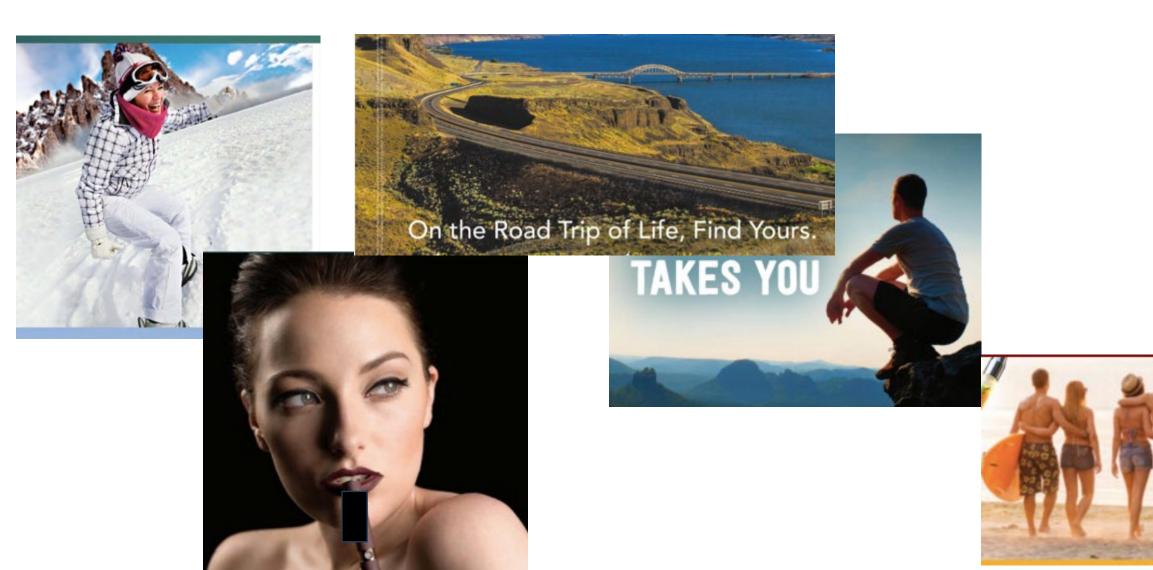








Balance the narrative: marketing







Balance the narrative: lived experiences









Balance the narrative: clear warning messages

Total Per Package

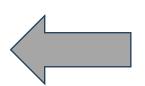
100mg 50m CBD THC

> 10 servings | 10mg per serving 1 piece = 1 serving

WARNING: May be habit forming. Unlawful outside Washington State. It is illegal to operate a motor vehicle while under the influence of marijuana.

CAUTION: Intoxicating effects may be delayed by 2+ hours.

This product is made from CO2 extracted cannabis. No pesticides applied to the marijuana plants and growing medium during production of the marijuana.

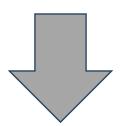


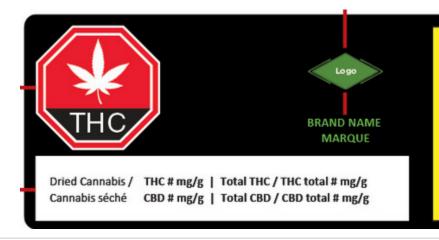
Washington

Font size typically 4-6. No contrast colors, no rotating message

Canada

mandatory colors, size, rotating messages





WARNING: Adolescents and young adults are at greater risk of harms from cannabis. Daily or near-daily use over a prolonged period of time can harm brain development and function.

MISE EN GARDE: Les risques d'effets nocifs du cannabis sont plus élevés chez les adolescents et les jeunes adultes. L'utilisation quotidienne ou presque quotidienne sur une période prolongée peut nuire au développement et au fonctionnement du cerveau.

Net weight / Poids net # g

Lot 123456

Packaged on / Emballé le 2021-JA-04

Intended use for inhalation /

Utilisation prévue pour l'inhalation

KEEP OUT OF REACH OF CHILDREN

TENIR HORS DE LA PORTÉE DES ENFANTS

Store in a dry place / Conserver dans un endroit sec.

No expiry date has been determined for this product /

Aucune date d'expiration n'a été établie pour ce produit.

Name of licence holder / Nom du titulaire de licence 123-456-7890 | name-nom@company-compagnie.ca





Balance the narrative: plain packaging









And let's keep in mind Regulation is not prohibition





CANNABIS EDUCATION& RESEARCH PROGRAM

Thanks!

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