Cannabis interventions to reduce consumption and risk among young adults

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Behavioral Health
Technology Innovations



Disclosures



Disclosures

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Today's Roadmap



- Background & Context for ED-based Interventions
- Study 1: MI-REACH
- Study 2: Snapcoach
- Study 3: BI+Portal-Based Intervention
- Conclusions/Future Directions

Abbreviations:

MI = Motivational Interviewing

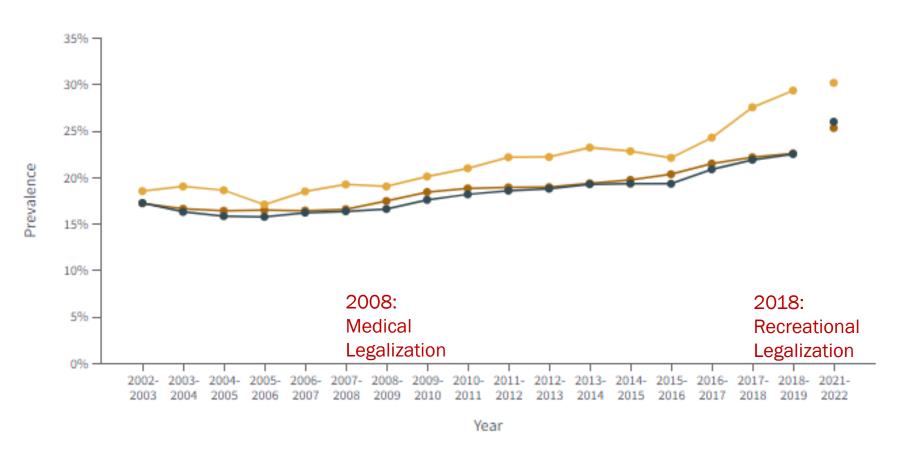
BI = Brief Intervention

ED = Emergency Department



Michigan: Past-Month Cannabis Use in Young Adults





United States

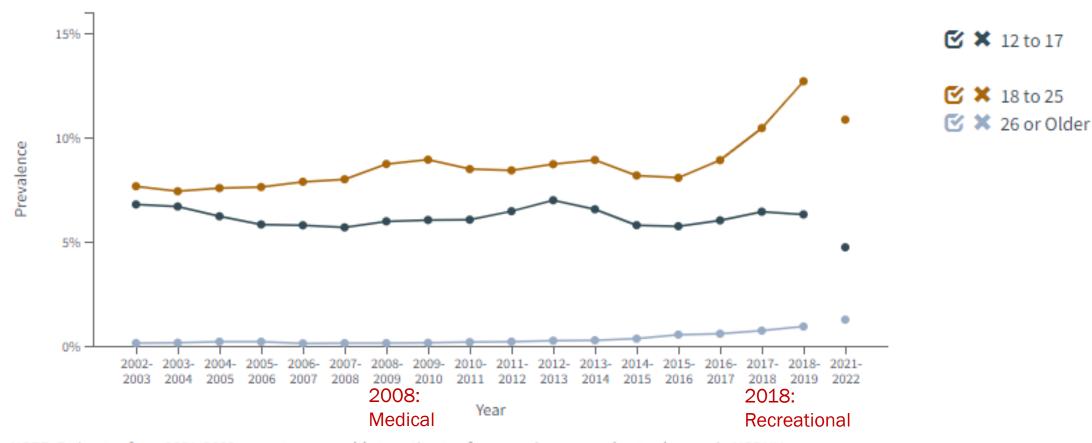
🗹 💢 Michigan

NOTE: Estimates from 2021-2022 are not comparable to estimates from previous years due to changes in NSDUH survey methodology.

Source: National Survey on Drug Use and Health

Michigan: Average Annual Rate of Cannabis Initiation

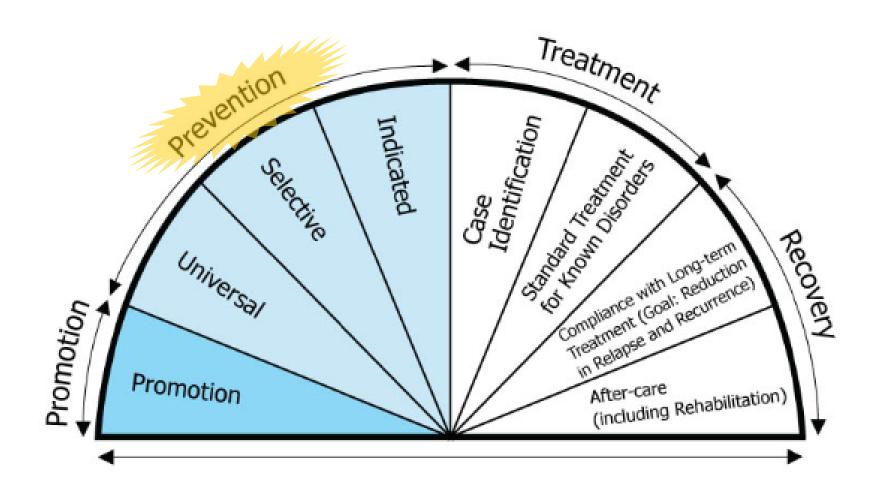




NOTE: Estimates from 2021-2022 are not comparable to estimates from previous years due to changes in NSDUH survey methodology.

IOM Continuum of Care Model





Reaching Young Adults - Why the ED



- Not all young adults are in educational settings
- Dropoff in primary care engagement during young adulthood
 - Over 130 million ED visits annually; 20 million of those are in young adults
- ED provides an opportunity to reach and intervene with higher risk populations



Prior Successful ED Interventions



Alcohol Interventions Among Underage Drinkers in the ED: A Randomized Controlled Trial

Rebecca M. Cunningham, MDahada, Stephen T. Chermack, PhDfa, Peter F. Ehrlich, MD, MScal, Patrick M. Carter, MDahd, Brenda M. Booth, PhDf., Frederic C. Blow, PhDfadf, Kristen L. Barry, PhDf, Maureen A. Walton, MPH, PhDadf

Journal of Substance Abuse Treatment 46 (2014) 5-14



Contents lists available at ScienceDirect

Journal of Substance Abuse Treatment



Computer-enhanced interventions for drug use and HIV risk in the emergency room: Preliminary results on psychological precursors of behavior change

Erin E. Bonar, Ph.D. ^{a,*}, Maureen A. Walton, M.P.H., Ph.D. ^{a,b}, Rebecca M. Cunningham, M.D. ^{b,c,d}, Stephen T. Chermack, Ph.D. ^{a,e,f}, Amy S.B. Bohnert, M.H.S., Ph.D. ^{a,f}, Kristen L. Barry, Ph.D. ^{a,f}, Brenda M. Booth, Ph.D. ^{g,h}, Frederic C. Blow, Ph.D. ^{a,f}

Drug and Alcohol Dependence 163 (2016) 40-47



Contents lists available at ScienceDirect

Drug and Alcohol Dependence





Full length article

A pilot randomized clinical trial of an intervention to reduce overdose risk behaviors among emergency department patients at risk for prescription opioid overdose



Amy S.B. Bohnert ^{a,b,c,d,*}, Erin E. Bonar ^a, Rebecca Cunningham ^{c,d,e,f}, Mark K. Greenwald ^g, Laura Thomas ^{a,b}, Stephen Chermack ^{a,b}, Frederic C. Blow ^{a,b}, Maureen Walton ^{a,c}

Effects of a Brief Intervention for Reducing Violence and Alcohol Misuse Among Adolescents

A Randomized Controlled Trial

Maureen A. Walton, MPH, PhD Stephen T. Chermack, PhD

Jean T. Shope, PhD

C. Raymond Bingham, PhD

Marc A. Zimmerman, PhD

Frederic C. Blow, PhD

Rebecca M. Cunningham, MD

Drug and Alcohol Dependence 194 (2019) 386-394



Contents lists available at ScienceDirect

Drug and Alcohol Dependence

journal homepage: www.elsevier.com/locate/drugalcdep



Full length article

Alcohol use severity and age moderate the effects of brief interventions in an emergency department randomized controlled trial



Anne C. Fernandez^{a,e}, Rebecca Waller^b, Maureen A. Walton^{a,c}, Erin E. Bonar^{a,c}, Rosalinda V. Ignacio^{a,d}, Stephen T. Chermack^{a,e}, Rebecca M. Cunningham^{c,f,g,h}, Brenda M. Boothⁱ, Mark A. Ilgen^{a,d,e}, Kristen L. Barry^a, Frederic C. Blow^{a,d}

ADDICTION

RESEARCH REPORT



doi:10.1111/add.13773

A randomized controlled trial of brief interventions to reduce drug use among adults in a low-income urban emergency department: the *HealthiER* You study

Frederic C. Blow^{1,2,6}, Maureen A. Walton^{1,2}, Amy S. B. Bohnert^{1,2,6}, Rosalinda V. Ignacio^{1,6}, Stephen Chermack^{1,5}, Rebecca M. Cunningham^{2,3,4}, Brenda M. Booth^{7,8}, Mark Ilgen^{1,5,6} & Kristen L. Barry¹

Underlying Approach



Motivational Interviewing



Engage, focus, evoke

- Goals, values, strengths
- Review behaviors
- Elicit change talk by reviewing discrepancy in goals and behaviors
- Autonomy support

How Change?

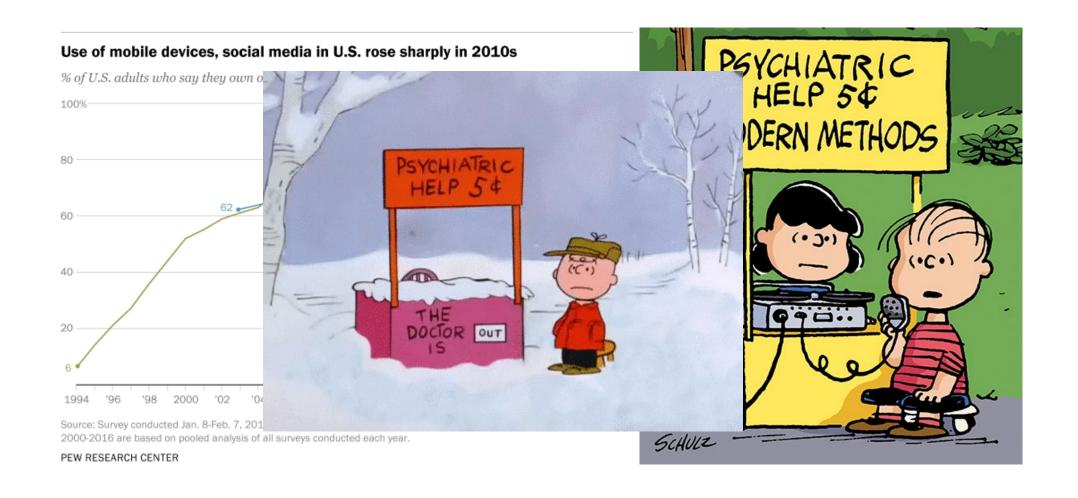
Plan

- Identify tools for change
 - Cognitive behavioral skills
- Address barriers
- Reinforce self-efficacy

MI SKILLS & MI SPIRIT

Medban istenshafn Detriserry Delivery







Study 1: MI-REACH

Drug and Alcohol Dependence 221 (2021) 108625



Contents lists available at ScienceDirect

Drug and Alcohol Dependence

journal homepage: www.elsevier.com/locate/drugalcdep





Piloting a brief intervention plus mobile boosters for drug use among emerging adults receiving emergency department care

Erin E. Bonar ^{a,b,c,*}, Rebecca M. Cunningham ^{b,d,e,f}, Emily C. Sweezea ^a, Frederic C. Blow ^{a,g}, Laura E. Drislane ^{a,h}, Maureen A. Walton ^{a,b}

NIDA K23 (PI: Bonar) 036008



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h Department of Psychology and Philosophy, Sam Houston State University, 1901 Avenue I, Huntsville, TX, 77340, USA

Setting

- Emergency Department (ED) at Hurley Medical Center
- Flint, Michigan
 - Under-resourced, impoverished; 41% < poverty line
 - Median Income = $$25,000 \rightarrow \text{ federal poverty level for a family of 4}$
 - Consistently a top city for violent crime
 - High unemployment 7.7%
 - Diverse population ~ 50% African American
 - Water crisis



MI-REACH Intervention



Therapist-delivered MI BI with Computer Guide



4 weeks of MI Booster
Messaging
via Mobile App





Bonar et al. (2017). Daily associations between cannabis motives and consumption in emerging adults. *Drug and Alcohol Dependence*, 178, 136-142.

Blow, F. C., et al. (2017). A randomized controlled trial of brief interventions to reduce drug use among adults in a low-income urban emergency department: the HealthiER You study. *Addiction*, 112(8), 1395-1405.

Bonar, E. E., et al.. (2018). Sexual HIV risk behavior outcomes of brief interventions for drug use in an inner-city emergency department: Secondary outcomes from a randomized controlled trial. *Drug and Alcohol Dependence*, 183, 217-224.

MI-REACH Intervention



Sections

Therapist Introduction

•Thank for participation, confidentiality, autonomy, use of tablet, asking permission

Explore Strengths & Goals

Establish rapport; identify targets for affirmations and developing discrepancy

Review Substance Use

• Role of substance use in daily life; identify core motives for use. • Elicit downsides of use.

Substance Use and Relationships

• Review influence of drug use on relationships, sex, hookups. • Elicit-Provide-Elicit for substance use/HIV/STI risk psychoeducation • Identify concerns

Benefits of Change

• Elicit potential benefits to changing use (feelings, relationships, health, work/school/finances, activities/free time) • Readiness for change

Tools/Strategies

Identify tools/strategies for change related to identified motives

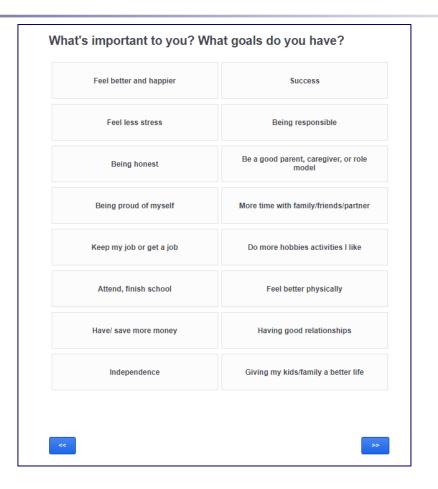
What's Next

•Strategic Summary • Identify one step in the next week toward goals

Computerized Intervention Guide



Therapist: INTRODUCTION 1. Thank PT and affirm their participation Thank you so much for being a part of our study, we really appreciate it! Your participation will hopefully benefit you in some way and help us discover the best ways to help others in your community. 2. Discuss expectations and plans for session We'll spend a little more time getting to know you, then talking about two areas of health that young adults tell us are important – sex and substance use. 3. Remind PT of exceptions to confidentiality Of course, everything we talk about is confidential. As I've said before though, if you mention any thoughts of suicide, homicide, or child or elderly abuse, I may need to tell someone about it in order to get you or someone else the necessary help. We just want to make sure everyone is safe. 4. Explain use of tablet I'll be using this tablet to guide us through our conversation, and sometimes I'll ask you to take a look and pick some of the options on the screen. 5. Emphasize autonomy We'll explore your thoughts on these areas, but what you decide to do with any information we discuss is completely up to you. What do you think?

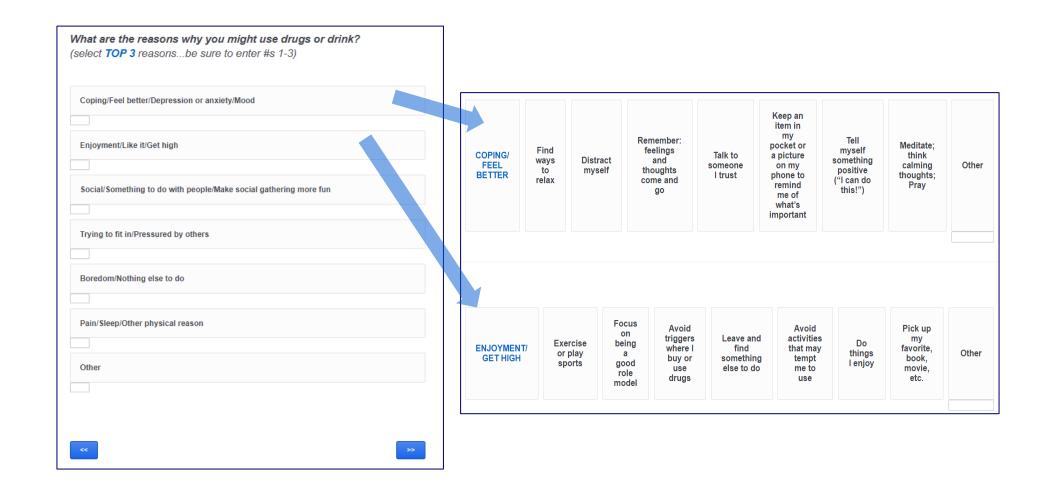


Bonar, E. E., et al. (2014). Computer-enhanced interventions for drug use and HIV risk in the emergency room: preliminary results on psychological precursors of behavior change. *Journal of Substance Abuse Treatment*, 46(1), 5-14.

Waller, R., Bonar, E. E., et al. (2019). Exploring the components of an efficacious computer brief intervention for reducing marijuana use among adults in the emergency department. *Journal of Substance Abuse Treatment*, 99, 67-72.

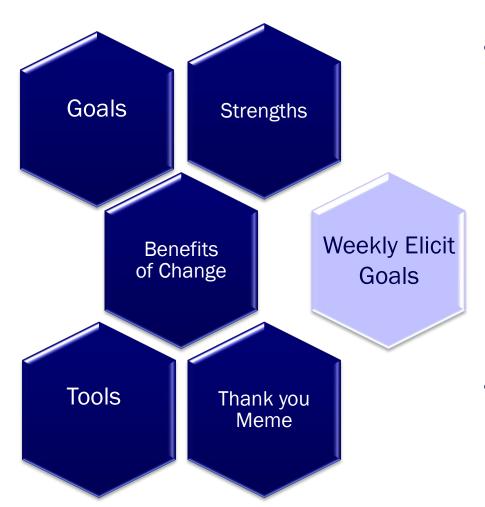
Computerized Intervention Guide





MI-Based Booster Messaging



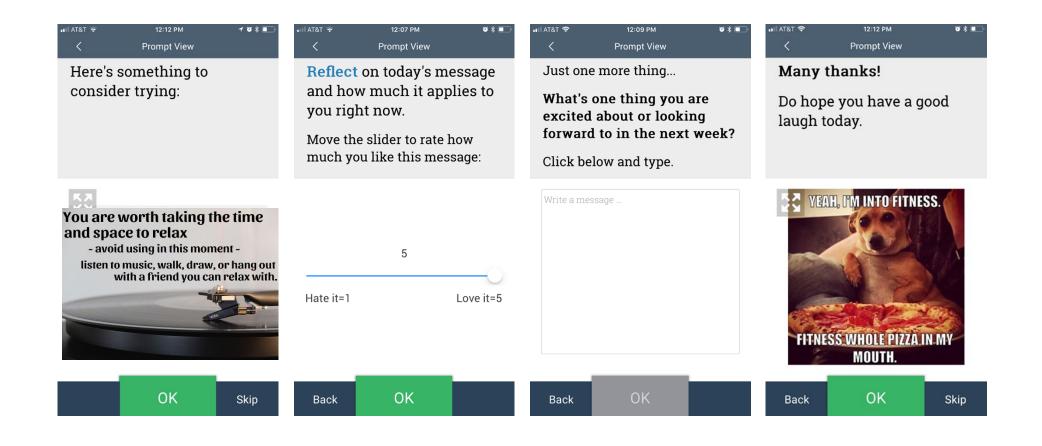


- Tailored to most salient motive from intervention
 - Coping, Enhancement, Social,
 Conformity, Boredom, Pain
 - Daily message → Message rating (\$1) → (Weekly Elicit) →
 Thank you

 Developed through mTurk and Pilot Testing/Interviews

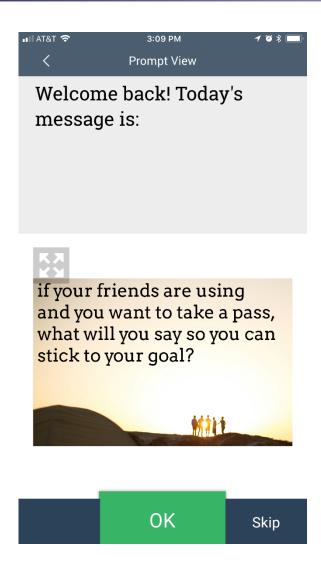
Example Message Sequence

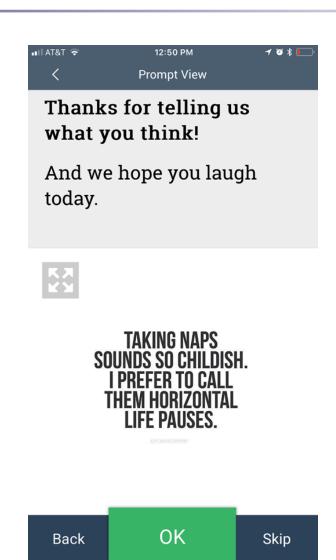




Other Example Messages

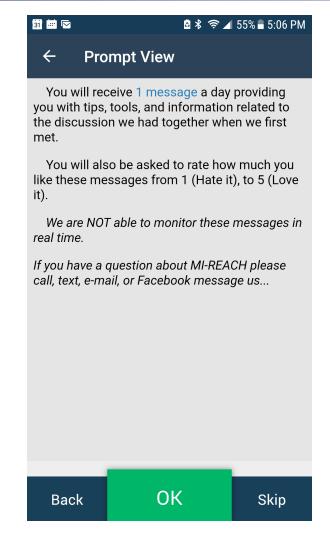


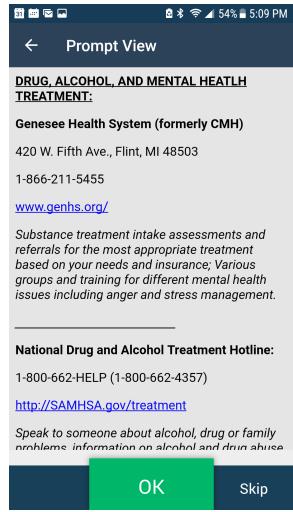




Other App Features









Sample & Characteristics



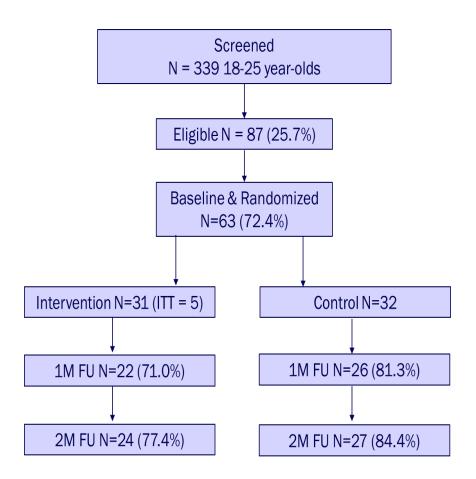


Table 2
Participant demographics and baseline substance use by condition.

	Total Sample	Intervention	Control		
	N = 63	N = 31, 49.2	N = 32,		
		96	50.8 %		
	Mean (SD)	Mean (SD)	Mean (SD)		
	N (%)	N (%)	N (%)		
Demographics			<u> </u>		
Age (M,SD)	21.70	21.68 (2.34)	21.72		
	(2.31)		(2.32)		
Female sex	42 (66.7 %)	21 (67.7 %)	21 (65.6 %)		
Male sex	21 (33.3 %)	10 (32.3 %)	11 (34.4 %)		
Black/African American	33 (52.4 %)	14 (45.2 %)	19 (59.4 %)		
White	24 (38.1 %)	15 (48.4 %)	9 (28.1 %)		
Other	6 (9.5 %)	2 (6.5 %)	4 (12.5 %)		
Hispanic	5 (7.9 %)	2 (6.5 %)	3 (9.4 %)		
Public Assistance	35 (55.6 %)	17 (54.8 %)	18 (56.3 %)		
Baseline substance use and sexual ris	Baseline substance use and sexual risk				
Total cannabis consumption	56.29	70.87	42.63		
(joints/month)	(107.44)	(107.80)	(107.00)		
Total alcohol consumption	11.42	17.47 (31.45)	5.75		
(drinks/month)	(24.71)		(14.42)		
Substance use days/month	14.29	15.97 (10.01)	9.31 (1.65)		
(including cannabis and alcohol)	(9.71)				
Total alcohol consequences**	1.18 (2.18)	1.97 (2.79)	0.44 (0.98)		
Total substance use consequences	3.21 (3.48)	3.87 (3.68)	2.59 (3.22)		
% sex days without condom use	93.01 %	90.55 %	95.31 %		
	(20.09)	(20.74)	(19.51)		

^{**} p<.01.

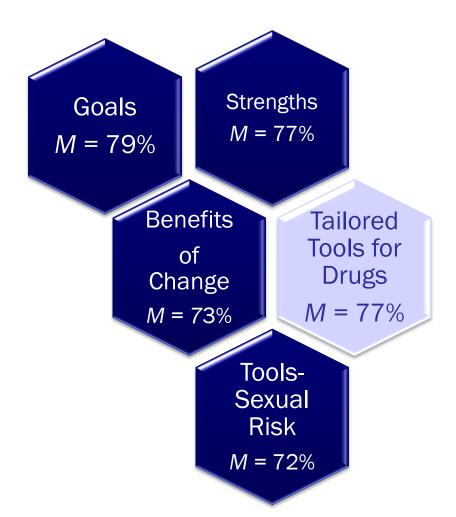
Brief Intervention Acceptability



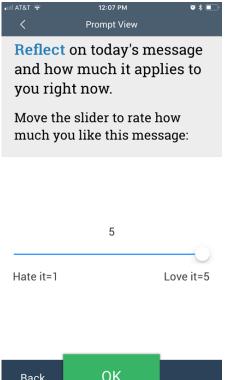
BI Session Rating (N=24 completed post-test)	% Positive Response
Liked talking with counselor today	79%
Helpful to discuss goals/strengths/values	75%
Helpful to discuss (cannabis) substance use	71%
Helpful to discuss changing substance use	54%
Helpful to discuss one next step for goals	58%

Booster Message Ratings





- 78% of possible ratings completed (467/616)
- Most rated 4 or 5 on this scale:



Booster Messaging Acceptability



Booster Messaging Acceptability (N=22 completed ratings)	% Positive Response
Liked receiving daily messages	77%
Helped focus on what is important	82%
In general, messages were helpful	91%
Substance use messages were helpful	64%
Advice/positive messages were helpful	86%
Not enough messages provided	82%

Take a moment to share one thing that is important to you over the next week:





MI-REACH Take Home Messages



 Bls focused on reducing drug use and related consequences were wellreceived by participants

 Customizable app can be used to deliver MI-informed tailored messaging post-BI, liked by participants

 Drug-using emerging adults will, when prompted, articulate action steps toward goals (verbalized intention) via the mobile app – potential to reinforce this through 2-way messaging





Study 2: SnapCoach



NIDA R34 (PI: Bonar) 045712

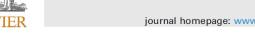
Addictive Behaviors 147 (2023) 107829

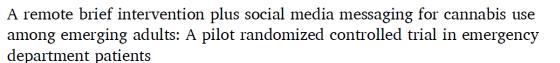
Contents lists available at ScienceDirect



journal homepage: www.elsevier.com/locate/addictbeh







Erin E. Bonar ^{a,b,*}, Jason E. Goldstick ^{b,c,d}, Chiu Yi Tan ^a, Carrie Bourque ^a, Patrick M. Carter ^{b,c,d,e}, Elizabeth R. Duval ^f, Jenna McAfee ^g, Maureen A. Walton ^{a,b}



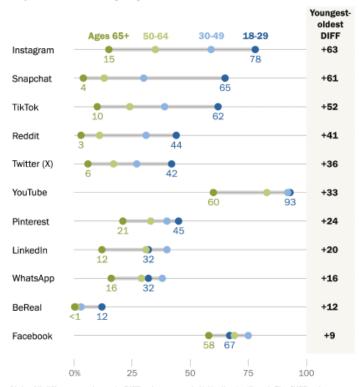


Why use social media?



The youngest U.S. adults are far more likely to use Instagram, Snapchat and TikTok; age differences are less pronounced for Facebook

% of U.S. adults who say they ever use ...



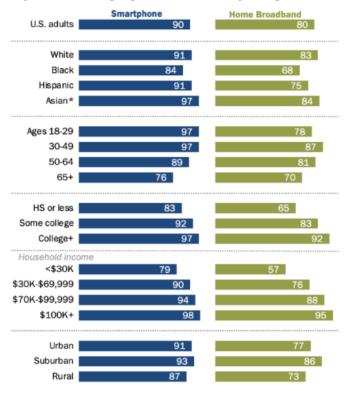
Note: All differences shown in DIFF column are statistically significant. The DIFF values shown are based on subtracting the rounded values in the chart. Respondents who did not give an answer are not shown.

Source: Survey of U.S. adults conducted May 19-Sept. 5, 2023.

PEW RESEARCH CENTER

Rates of smartphone ownership, broadband subscription vary across groups, including by household income and education

% of U.S. adults who say they own or subscribe to the following



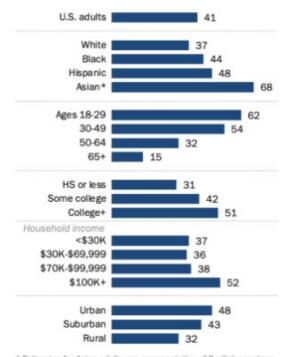
^{*} Estimates for Asian adults are representative of English speakers only.

Note: White, Black and Asian adults include those who report being only one race and are not Hispanic. Hispanic adults are of any race. Those who did not give an answer or who gave other responses are not shown.

PEW RESEARCH CENTER

Majority of adults under 30 say they're online almost constantly

% of U.S. adults who say they use the internet almost constantly



* Estimates for Asian adults are representative of English speakers only.

Note: White, Black and Asian adults include those who report being only one race and are not Hispanic. Hispanic adults are of any race. Those who did not give an answer or who gave other responses are not shown.

Source: Survey of U.S. adults conducted May 19-Sept. 5, 2023.

"Americans' Use of Mobile Technology and Home Broadband"

PEW RESEARCH CENTER

[&]quot;Americans' Social Media Use"

Source: Survey of U.S. adults conducted May 19-Sept. 5, 2023.

[&]quot;Americans' Use of Mobile Technology and Home Broadband"

BI + Snapchat Messaging



Remote-Delivered MI BI with Computer Guide



4 weeks of MI Health
Coaching
via Snapchat

Staff in Office, Patient in ED



Staff and Patient at Homes*





- Focus testing with N = 20 in Fall 2019
- RCT October 2020 November 2021
- Follow-ups at 1- and 3-months

Remote Brief Intervention



Motivational Interviewing Brief Intervention Components		
Explore: Introduction	 Thank participant. ● Review confidentiality. ● Expectations/session plan. ● Autonomy. 	
Explore: Goals/Values	 Elicit goals, values, strengths. ● Affirm. ●Build rapport. 	
Explore: Substance use	 ◆ Ask permission. ◆ Elicit substance use. ◆ Provide normative feedback. ◆ PT reactions to feedback. 	
<i>Guide</i> : Reasons for change	 Benefits of cutting back/quitting, now or in future. Explore discrepancies with goals. 	
Choose: Scenarios and Tools	• Explore how to respond to scenarios: being too high, tolerance, driving, coping, social situations	
<i>Choose</i> : Summary/Next Step	 Review key topics. ● Ruler for importance. ● Elicit one next step toward goals. 	

Computerized Intervention Guide

□ Confident



Strengths: What are your best qualities?

☐ Healthy / fit / athletic

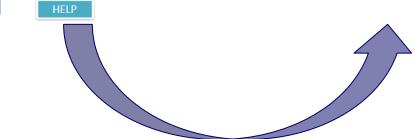


Strengths - Help Screen

- Intro: Thank you for sharing with me your goals. Let's take a few moments to talk about things you're
 good at, or things you've accomplished. Ok?
- Elicit & Affirm Strengths: What are some of your best qualities? Things you are proud of?

[If not sure, then show screen: Take a look at this list and choose 3 things you feel apply to you.]

- Question: What makes you good at ?
- Reflection: You're proud of (strength) its has helped you to <insert accomplishment>.
- Question: What reasons would others say that you are <insert strength>?
- Reflection: That's great that you've, it really shows that you are......
- Reflection: These strengths can help you get through some difficult times in life.
- Question: How have these strengths helped you get through tough times or helped you as you are trying to reach your goals of (insert goals)?
- Summarize & Affirm Strengths in relation to Goals: You've got a lot of positive qualities. It's great you've
 seen how <strengths> has helped you through tough times and will help you as you continue moving
 forward towards your goals of <goals>.
- Transition: Next, we are going to talk about your thoughts and experiences with opioids. Ok?



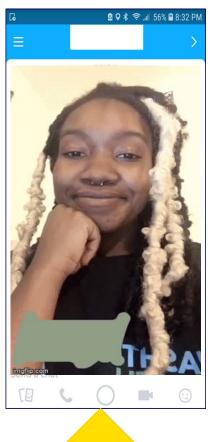
Bonar, E. E., et al. (2014). Computer-enhanced interventions for drug use and HIV risk in the emergency room: preliminary results on psychological precursors of behavior change. *Journal of Substance Abuse Treatment*, 46(1), 5-14.

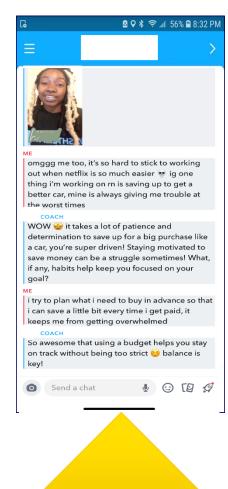
Waller, R., Bonar, E. E., et al. (2019). Exploring the components of an efficacious computer brief intervention for reducing marijuana use among adults in the emergency department. *Journal of Substance Abuse Treatment*, 99, 67-72.

Snapchat Messaging







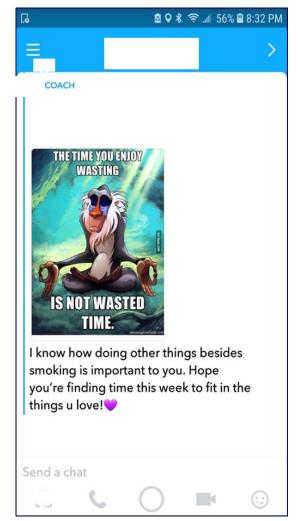


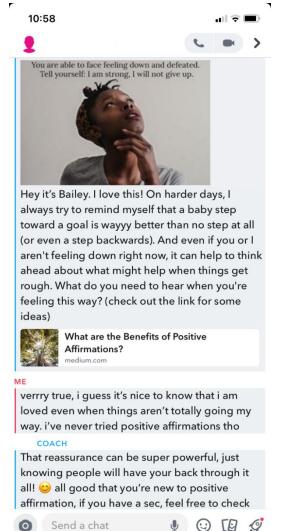
Coach Video Coach and Pt Chat

Snapchat Messaging



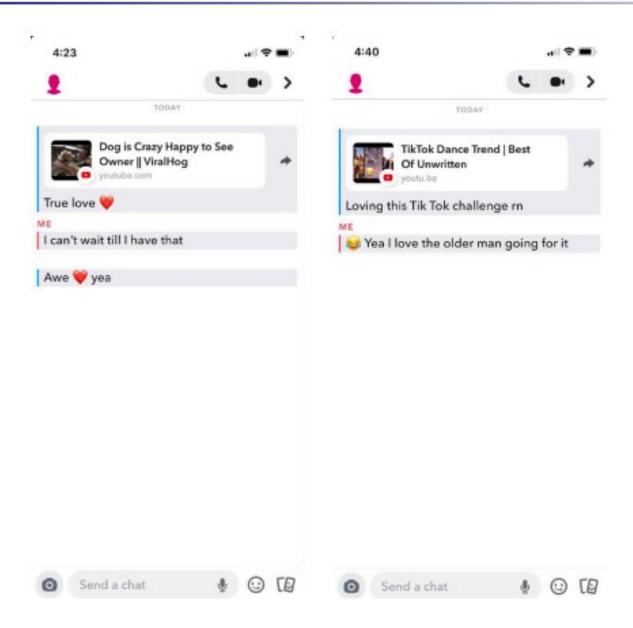




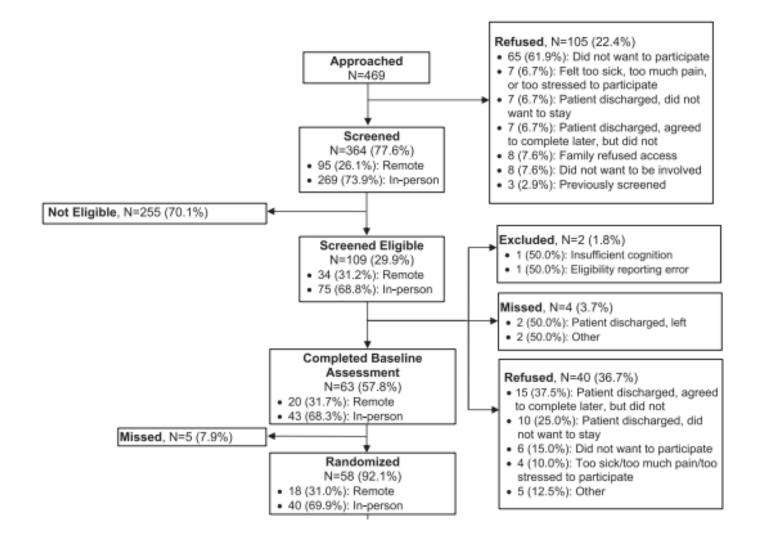


Control Group Messaging





Study Flow



Study Flow



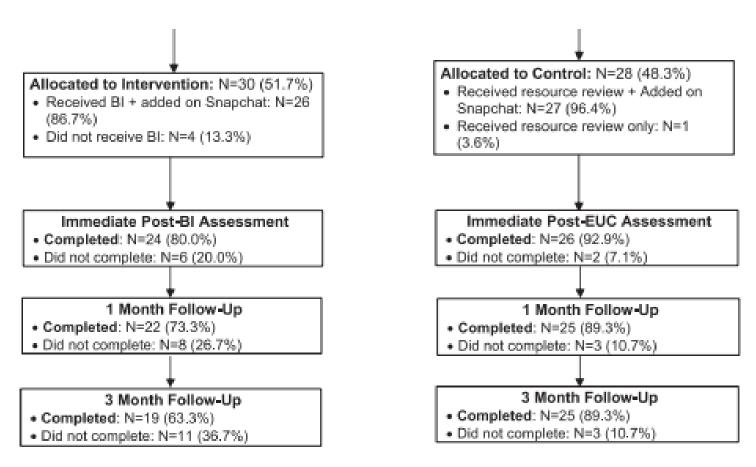


Fig. 3. Study flow diagram (October 19, 2020 - November 19, 2021).

BI Session Acceptability



BI Session Rating (N=24 completed post-test)	% Positive Response
Liked talking with a health coach	96%
Would recommend session to a peer	96%
Helpful to discuss a goal for next few weeks	96%
Helpful to discuss goals/strengths	96%
Helpful to discuss cannabis use	83%
Helpful to think about reasons to cut back on cannabis	88%
Helpful to think through risky scenarios related to cannabis	96%

Snapchat Messaging Acceptability



Snapchat Ratings (N=22 completed follow-up survey)	% Positive Response
Liked snapping with coaches	86%
Enjoyed the Snapchat messages	82%
Would recommend Snapchatting with coach	77%
Helpful to interact with coaches on Snapchat	82%
Helpful to snap about cannabis use	57%
Helpful to snap about other topics	67%
Coaches were caring, supportive, warm	91%
Coaches treated participant with respect	96%
Coaches understood me	91%

Types of Snaps & Participant Ratings

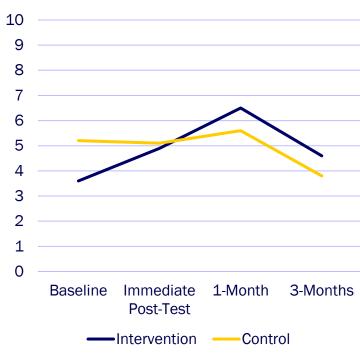




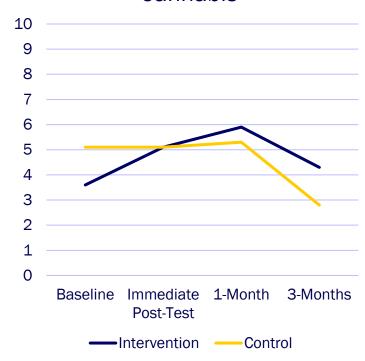
Promising Outcomes: Mechanisms



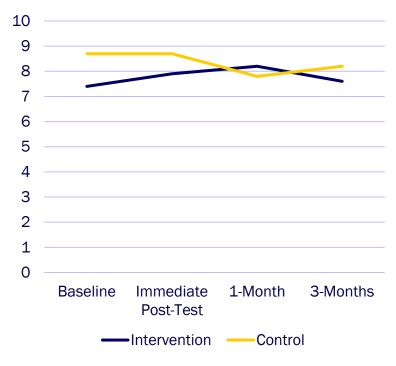




Importance of Changing Cannabis



Self-Efficacy to Change Cannabis





Study 3: Optimized Interventions to Prevent Opioid Use Disorder Among Adolescents and Young Adults in the Emergency Department

NIDA UG3/UH3(Pls: Walton/Bonar) 050173 & 050173-S1

Contemporary Clinical Trials 108 (2021) 106523







Optimizing scalable, technology-supported behavioral interventions to prevent opioid misuse among adolescents and young adults in the emergency department: A randomized controlled trial protocol

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Key Risk Factors for Opioid Misuse/OUD



- Binge drinking
- Other drug use (e.g., cannabis)
- Depression
- Suicidality



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Review Article

Prescription opioid misuse among adolescents and emerging adults in the United States: A scoping review



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MI Bls + Portal Messaging



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BRIEF REPORT

Online Suicide Risk Screening and Intervention With College Students:
A Pilot Randomized Controlled Trial

Cheryl A. King, Daniel Eisenberg, Kai Zheng, Ewa Czyz, Anne Kramer, Adam Horwitz, and Stephen Chermack University of Michigan

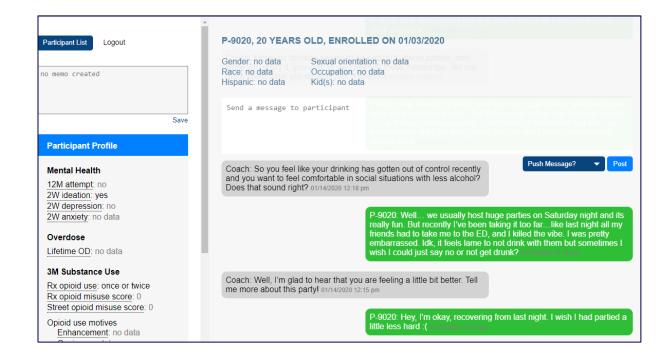


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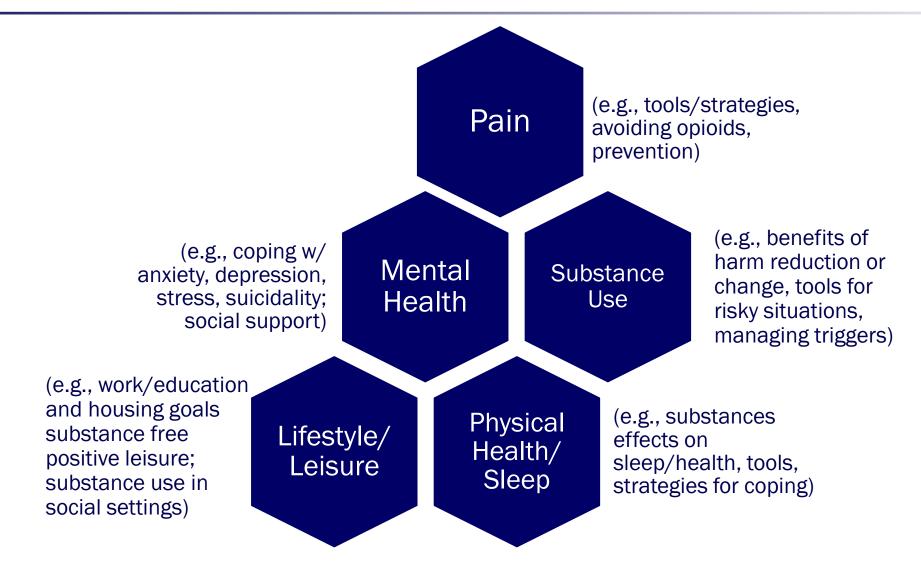
Electronic Bridge to Mental Health for College Students: A Randomized Controlled Intervention Trial

Cheryl A. King^{1, 2, 3}, Daniel Eisenberg⁴, Jacqueline Pistorello⁵, William Coryell⁶, Ronald C. Albucher⁷, Todd Favorite¹, Adam Horwitz^{1, 2}, Erin E. Bonar^{1, 3, 8}, Daniel Epstein¹, and Kai Zheng⁹



Portal Messaging Topics

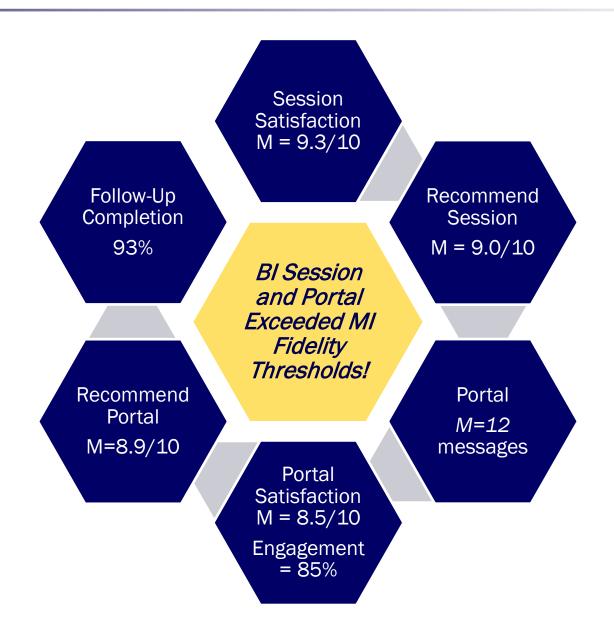




2020 Pilot Work



- Enrolled N = 40 in Feb-June 2020; refined interventions after N = 10
- Fully remote recruitment and interventions during COVID-19 for 75% of sample
- Required to meet milestones to obtain UH3 funding for full trial and implementation activities



Pilot Participant BI Session Feedback



I enjoyed the helpful links given to me and the suggestions on how to find another job or relaxing. It was very helpful to feel like someone was listening.

Video chat was amazing to start with then to get to build on that.

It was nice to feel connected to someone caring about your everyday health and well being outside of just needing to go to the doctor

I liked talking about my goals and what is important to me. I usually only have those conversations with people I know so getting an outsider's perspective was appreciated.

It was really nice having someone to talk to that wasn't biased or trying to tell me what I'm doing wrong. They provided suggestions and were very understanding

The sincerity and respect that was displayed by the coaches was easily the best part.

Pilot Participant Preferred Topics



Cannabis use, my
feelings, and all of
the advice and
feedback I received
about things I talked
about.

How to cope with my anxiety, how to avoid going overboard with drugs, how to be careful taking my medicine.

Anything involving meditation, grounding, learning and discussing coping techniques.

Talking about mental health, sharing therapy experiences and experiences with ...symptoms.

Mental health regarding everything [I've] gone through and coping methods. Topics related to pain, drugs, and overdose.

Medical, family issues, depression and anxiety.

Sneak Peek: Preliminary cannabis outcomes



- 68% of 1155 participants enrolled reported cannabis use at baseline
- Comparison of 3-month outcomes to baseline:

Cannabis frequency

BI+Portal = -19.2%Control = -9.4% <u>Cannabis</u> <u>consequences</u>

BI+Portal = -32.2%Control = -11.6%

The way forward...



- Cannabis interventions for YAs needed
- ED is a venue to initiate acceptable & feasible interventions
- Extending interventions via engaging means (e.g., social media, portal) may boost impact





