



Environmental Interventions do Decrease Cannabis Concentration – Revisiting Recommendations to WA State Legislators

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Topics

Why environmental solutions?

Which policies are promising?

Suggested policies for cannabis

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Suggested policies for cannabis

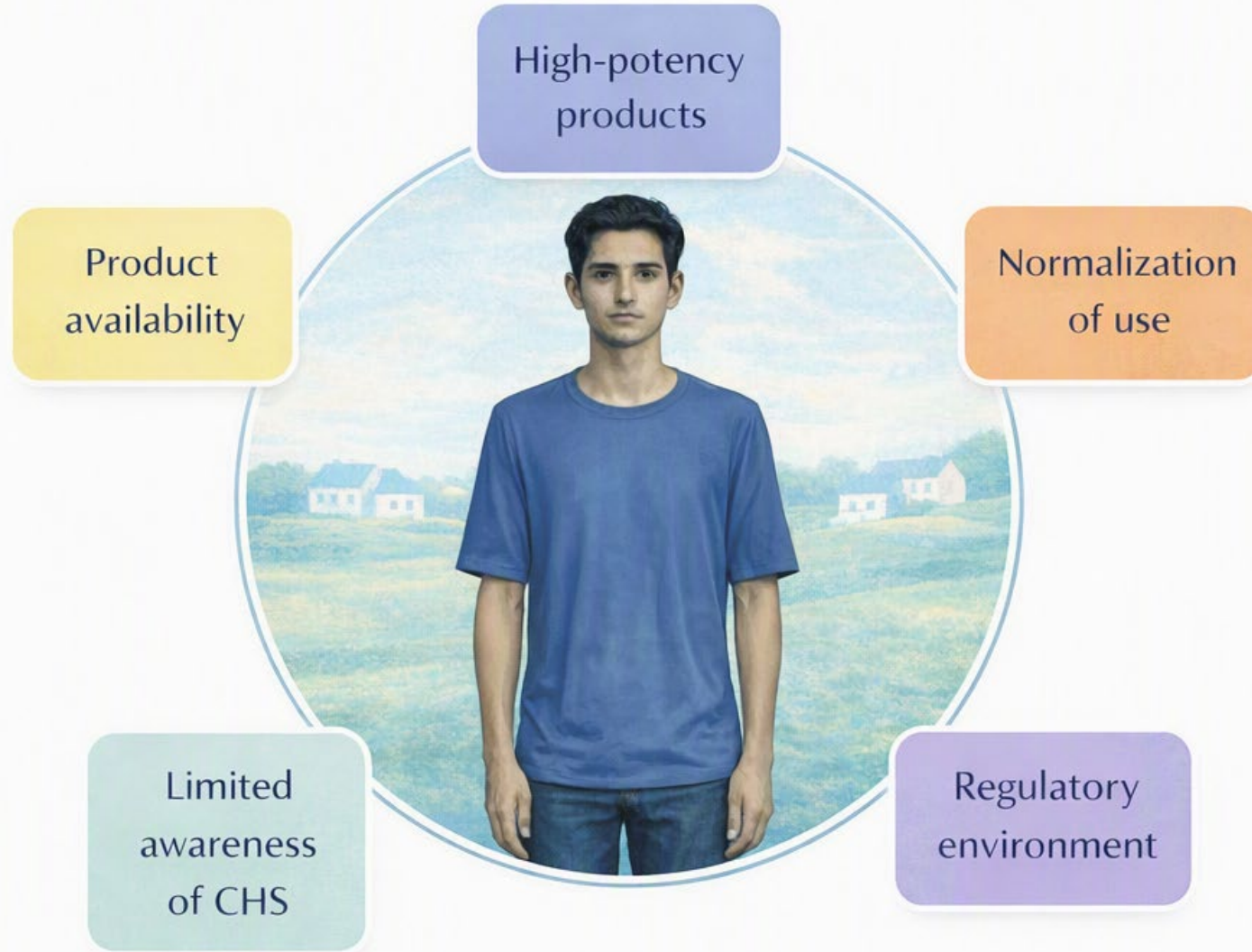
Public Health

Promote healthy environments:

Communities where people
live, learn, work and play.



Environmental Factors Shaping CHS Risk





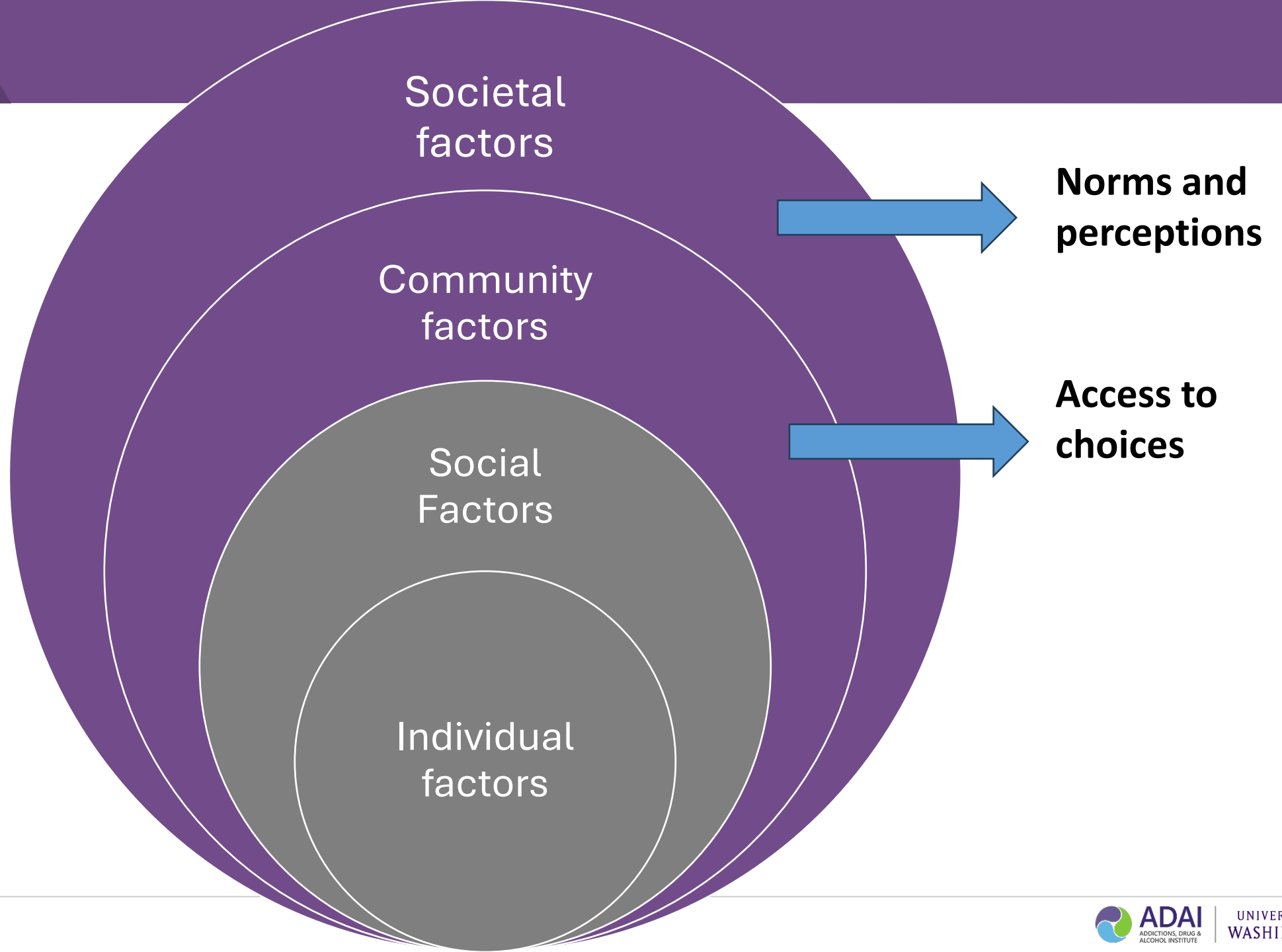
Cannabis use is a **modifiable risk factor** in the development of cannabinoid hyperemesis syndrome

Action Points

Delay cannabis use initiation

Discourage use of High THC Products

Discourage frequent use



Public Health

Promote healthy environments:
Communities where people
live, learn, work and play.





Healthy choices are made by individuals, but they can be either facilitated or hindered by social, physical, and economic factors.

And policies can change these factors.

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In WA: Cannabis regulations/policies

Age of purchase: 21 years old

Edibles: 10 mg of THC per wrapped serving

Retail distance from schools and parks

Billboard content

“Not for kids” symbol





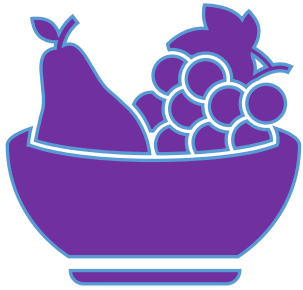
Promising policies: behavioral economics

Default exerts a powerful
influence on choice

Make the healthy choice the easy
choice

Individuals must actively work to
engage in less desirable behaviors

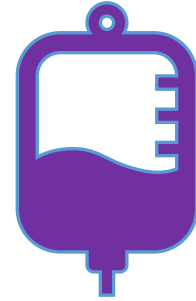
Make the healthy choice the easy choice



Nutrition

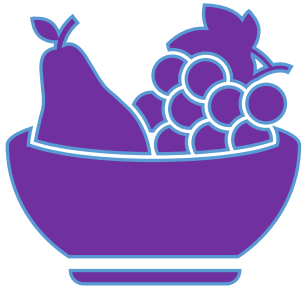


Immunization



Organ Donation

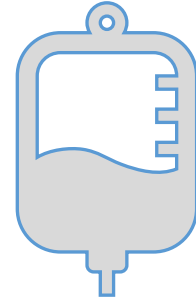
Make the healthy choice the easy choice



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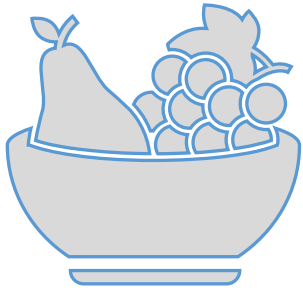


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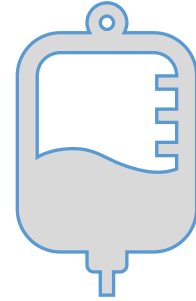
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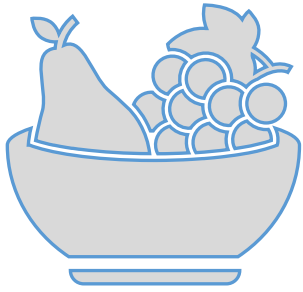


Immunization



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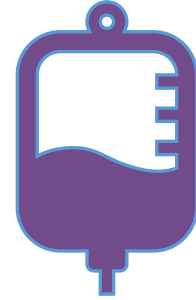
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Nutrition



Immunization



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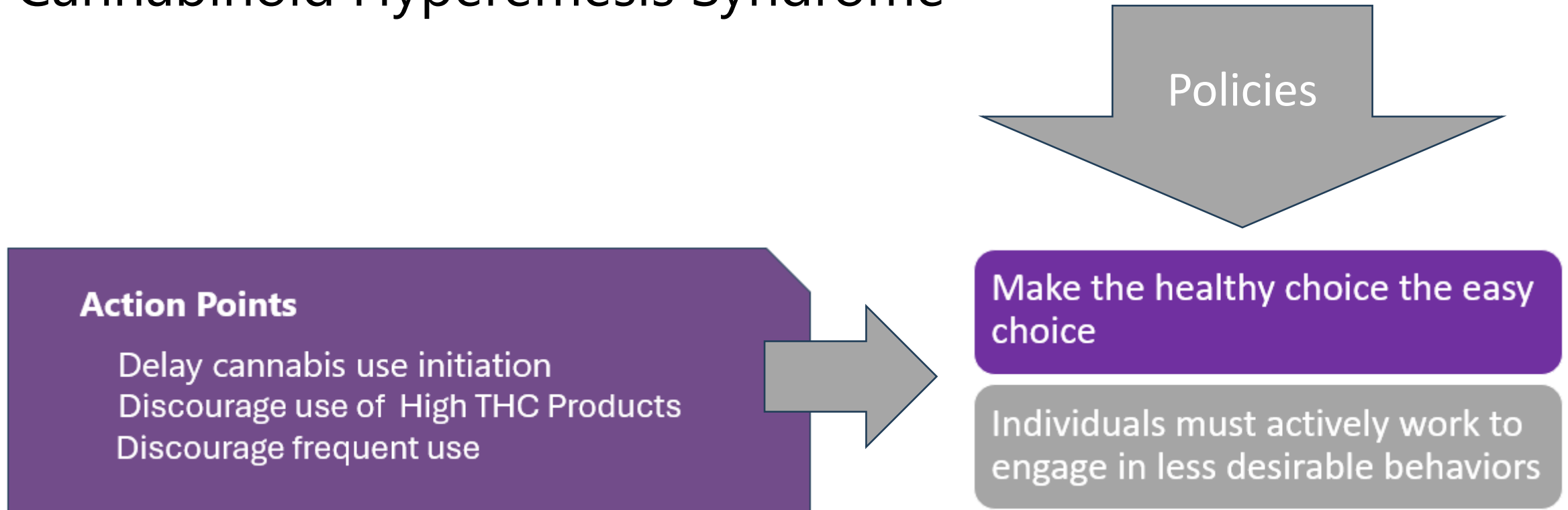
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Cannabis use is a **modifiable risk factor** in development of Cannabinoid Hyperemesis Syndrome





Three areas:

01

Make high THC
products harder to
get

02

Make cannabis retail
a low-risk decision
environment

03

Balance the narrative



Make
higher THC
products
harder to
get

Set price of cannabis
products proportional to
their THC content

Increase age of purchase
for products over a
certain level of THC



Make
cannabis
retail stores
a low-risk
decision
environment

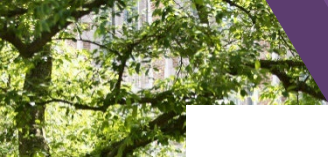
Placement of products

Budtender training

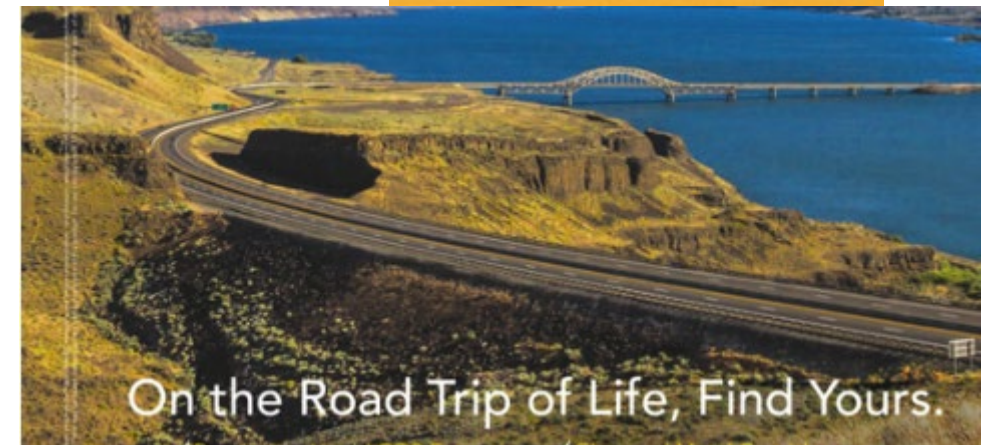
Educational materials

Reduce Hours

Continue with compliance



Balance the narrative: marketing





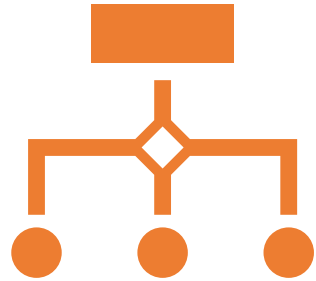
Balance the narrative: online forums

“Just wanted to let you smart people know you’re horribly wrong. I was born in 1972, been smoking pot since I was 8 . . . and still smoke and dab and [use] edibles.”

Balance the narrative: lived experiences



Balance the narrative: Healthcare



ICD-10 Code



Clinical Guidelines



And let's keep in mind
Regulation is not prohibition



ADAI
ADDICTIONS, DRUG &
ALCOHOL INSTITUTE

CANNABIS EDUCATION & RESEARCH PROGRAM

Thanks!

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