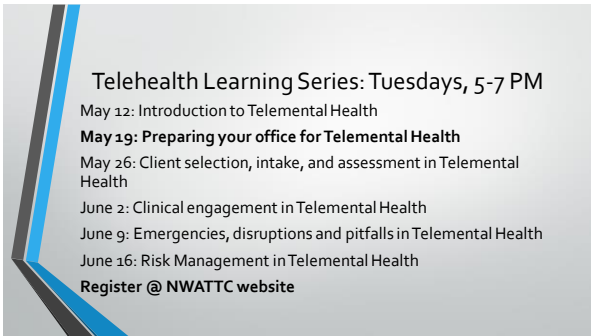
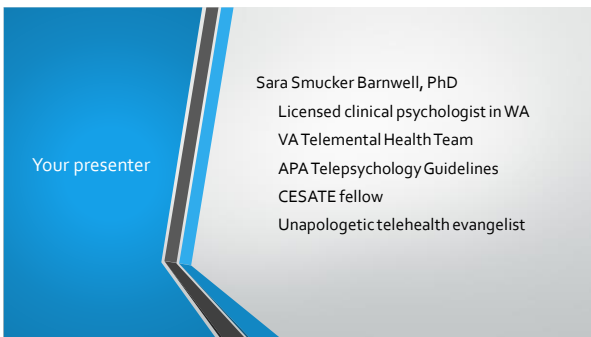


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Learning objectives

- Video platforms
- Additional technologies
- Physical space

4

Class structure

- Didactic lecture
- Live Q & A at section breaks
- Video demonstrations
- Submitted questions nwattctelehealth@gmail.com
- Live Q & A

5

Disclaimers

- During a technology presentation, technology will fail
- Offer best practice recommendations based on clinical work, literature review and regulatory experience
- Identifying personal best practices and guidance in developing area

6

Disclaimers

- Always review state regulations
- Consult with your own legal counsel
- Consult with your risk management coverage
- I do not provide legal advice nor clinical advice

7

Conflicts



Provides telehealth training



Known telehealth evangelist

8


Agenda: Preparing your office

- Software selection
 - Videoconferencing and supporting technologies
- Preparing your physical space
 - Professional office, home office
- Preparing your staff
- Coronavirus

9

The balance

- Brief review
- Deep dives
- Your questions answered



10

Definitions and examples

(Abbreviated)

11



12

Operational definitions

Telemental Health (TMH):
The provision of any mental health service using telecommunication technologies

Access is at the heart of this mission

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HIPAA

Health Information Portability and Accountability Act (HIPAA):
Federal law (*Pub.L. 104-191, 100 Stat. 1936, enacted August 21, 1996*) that aims to make it easier for people to keep health insurance, protect the confidentiality and security of healthcare information and help the healthcare industry control administrative costs

- HIPAA Privacy Rule
- HIPAA Security Rule

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Protected Health Information (PHI)/ ePHI

- Names
- Full-face photographic images
- Geographical subdivisions smaller than state
- All dates (birth, death, discharge)
- Phone/ fax numbers
- Electronic mail addresses
- Social Security numbers
- Medical record numbers
- Health plan beneficiary numbers
- Account Numbers
- Certificate/license numbers
- Vehicle identifiers and serial numbers, including license plate numbers
- Device/ serial numbers
- Web Universal Resource Locators (URLs)
- Internet Protocol(IP) address
- Biometric identifiers, including finger and voice prints
- Any other unique ID numbers, code, or characteristic

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Electronic Medical Record (EMR)

An electronic medical record (EMR) is a digital version of the traditional paper-based medical record for an individual. The EMR represents a medical record within a single facility, such as a doctor's office or a clinic.

- Simple Practice
- Therapy Appointment
- TheraNotes

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Business Associates Agreement (BAA)

Contract between HIPAA covered entity and HIPAA Business Associate (BA) that is used to protect personal health information (PHI) in accordance with HIPAA guidelines.

17

Novel Coronavirus/ COVID-19

- Current public health crisis
- Social distancing and "stay home" orders
- Telepractice as a tool to protect public health
- Some providers now mandated to telehealth

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Videoconferencing platforms

- Large marketplace
- Public facing, not public facing
- Health care, not health care
- Differing features, costs



22

Videoconferencing platforms

- Integrated into electronic medical records
- Stand alone options
- Individual v. enterprise products

23

Videoconferencing platform features

- Integration into EMR
- Stand alone
- Healthcare (BAA) vs. not

24

Videoconferencing platform costs

- Costs
 - Range of costs and features
 - Access
 - Stability of service (reviews)

25


Videoconferencing platform features

- Ease of use, tech support
 - Training videos
 - Way to contact staff immediately
 - Training appointments

26

Videoconferencing platform features

- Self view
- Waiting room
- Password, room "lock"
- Screen sharing



27

Videoconferencing platform features

- Multiple callers
- Automatically generated links/ reminders
- Unique links/ passwords/ security

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Videoconferencing platform (less delightful) features

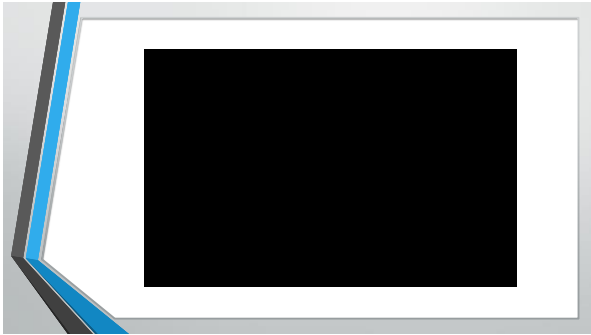
- Instant messaging
- Recording
- Backgrounds

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Videoconferencing call security

- No sharing accounts, passwords (autosave)
- Double check where links are sent
- Do not consent to recording

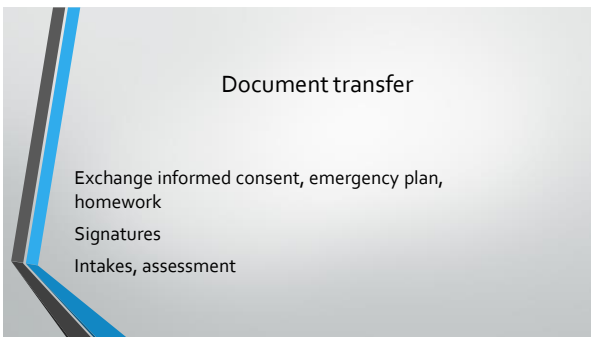
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33

Document transfer

- Secure FTP
 - Integrated with EMR v. stand alone
- Email
 - Secure v. not

34


Document transfer

- Fax/ digital fax
- Downloadable forms
- Screen capture on video
- Mail

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Identity verification

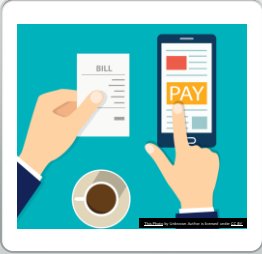
Your practice determines necessity
Companies offer this for a fee
Consider role of screen capture,
document transfer



36

Invoice and payment

- EMR integration
- Online payment solutions
- Credit card given verbally
- Mailed invoice and checks



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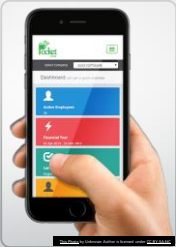
EMRs: Ease of use

- Tech support
- Training videos
- Way to contact staff immediately
- Training appointments

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EMRs: Feature integration

- Videoconferencing
- Secure message portal
- Mobile application



39

EMRs: Feature integration

- Assessment measures, permissions
- Intake procedures
- Advertising/ onboarding process integration

40

EMRs: Feature integration

- Appointment reminders (including video links)
 - Text, email, voice
- Documentation templates
- Treatment plans

41

EMRs: Feature integration

- Billing, financial management software
- Payment solution
- Financial reports

42

EMRs: Feature integration

- Children/parents
- Spouses/collateral reporters
- Third party payors

43

EMRs

- Cost
- Term commitment
- Reviews

44

EMRs

- BAA
- Integration with partner companies
- Education

45

To EMR or not to EMR

- Consider your time availability
- Billing, especially insurance
- Client willingness to transition

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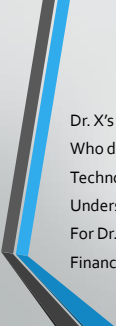


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Vignette: Dr. X

- Wants to offer videoconferencing
- Considering EMR
- Bills insurance

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Considerations


- Dr. X's bandwidth to learn new system
- Who does Dr. X serve
- Technological capability
- Understanding of insurance systems
- For Dr. X alone or larger group
- Financial flexibility

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Live Q & A

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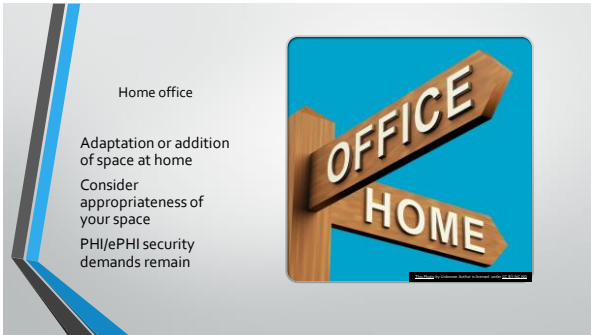


Preparing your space

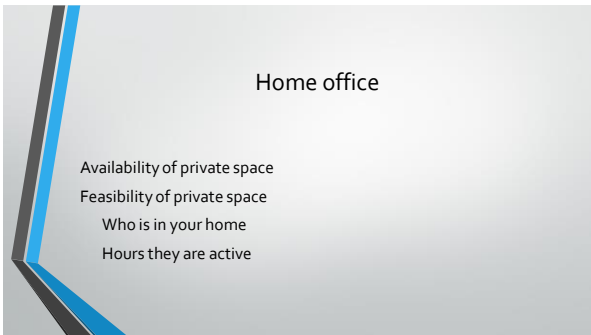
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Home office

- Internet availability/ demands
- Upgrades, redundancy
- Computer
- Individual hardware or profile
- Camera
- Phone service




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Home office

- Clean, clear space for videoconferencing
- What does space disclose about you
- Lighting
 - Check in the videoconferencing program
 - Overhead lights, backlit windows, natural light from 1 side

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Home office hacks

-  REMOVE SMART SPEAKERS
-  DOGS AND CATS
-  SILENCE TABS, DEVICES

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Home office hacks

- SEE YOUR HOME IN NEW LIGHT
- TEST CALLS
- TEST "WORK DAY"

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Home office hacks

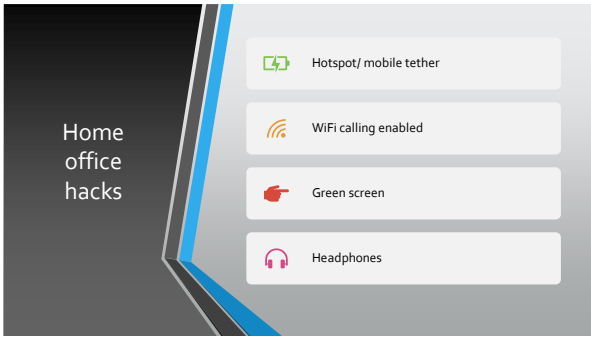
- ADJUST YOUR SCHEDULE (EVENING, WEEKENDS)
- ABBREVIATE SESSIONS
- SCHEDULE BREAKS

59

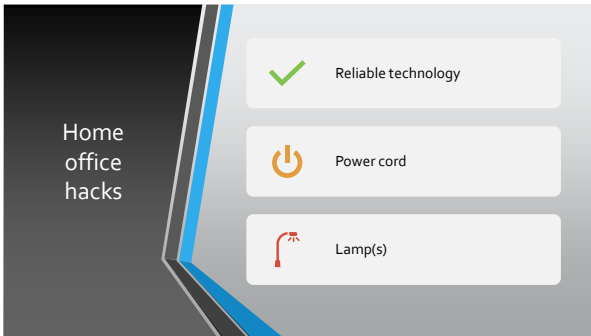
Home office hacks

- CHILDCARE ADJUSTMENTS
- CONTEMPLATE SELF CARE

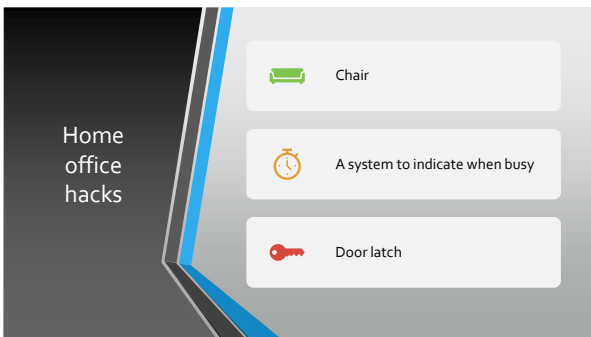
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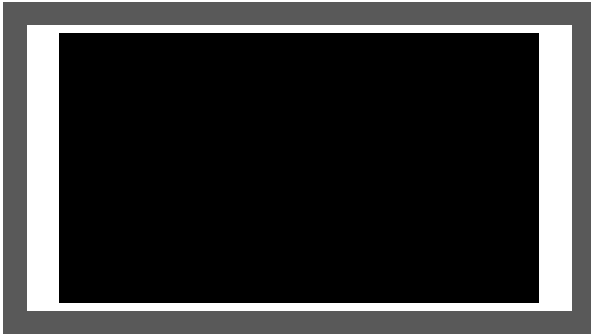
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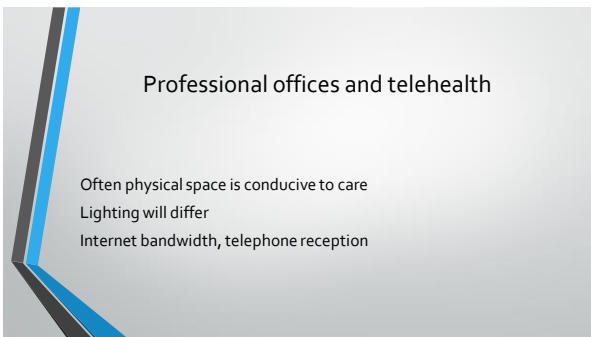
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Professional offices

- Test call
- Alert clients
- Combination in-person and telehealth services

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Professional offices

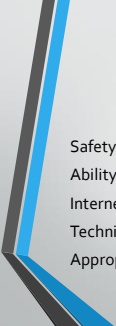
- Lock up hardware
- Do not use shared software, profiles
- Consider your occupancy frequency
- Will you receive mail, faxes

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Vignette: Dr. Octagon

- Professional office, essential worker
- Home office shared with children
- Limited bandwidth at home
- Working diverse hours

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Considerations

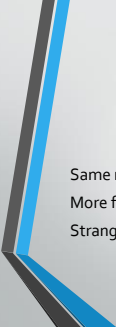
- Safety of professional office
- Ability to maintain privacy at home
- Internet capabilities
- Technical capabilities
- Appropriateness of home space

70



Client space

71



Your client's "home office"

- Same requirements for our clients
- More flexibility
- Strange times call for....

72

Must haves

- Internet; data plan
- Computer with Internet and camera; mobile device; telephone
- Unique login profile

73

Must haves

- Private email address
- Agreement with other household members
- Some light



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Must haves

- Understanding of risks
- Willingness to participate in security
- No forwarding links
- No giving out passwords
- Privacy

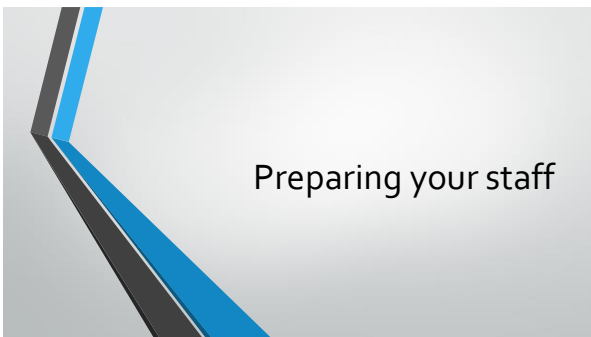
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Telework and administrative staff

- Check if your EMR or other software programs have admin access
- Use of videoconferencing to "check in" clients
- Home office or professional office

79

Staff training

- Their home offices require similar diligence
- Determine how you will communicate securely
- Intersectional technology use

80

Coronavirus considerations

81

Return to in person care

- Know your jurisdictional rules
- Know your regional facts
- Consult guidance from APA, The Trust, others

82


Return to in person care

- Your health risks, your clients
- What population do you serve
- Your mental health

83

Return to in person care

- Social distance
- Hand sanitizer, cleaning
- Masks



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Return to in person care

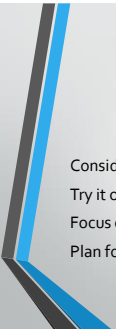
- Unique informed consent (templates available)
- Consider altering cancellation policy
- Why in person care

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In summary

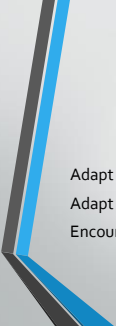
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Technology selection

- Consider a videoconferencing product for healthcare
- Try it out
- Focus on features
- Plan for document transfer, identity verification, payment

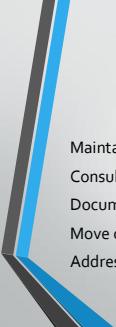
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Physical space

- Adapt your space
- Adapt your schedule
- Encourage staff and clients to do the same


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Coronavirus

- Maintain telehealth
- Consult guidelines
- Document
- Move cautiously and well informed in your area
- Address "why"

89



That's a good question

Previously submitted questions

90

The car

- Some clients may have best privacy in car
- Where is car located
- Your ability to respond to emergencies
- Safety

91

Zoom fatigue solutions

- Eye wear
- Lighting
- Seating
- Social time, leisure
- Reduced hours

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VoIP

- VoIP can be HIPAA compliant
 - Consider HIPAA compliant service (Google, others)
- Depends on configuration
 - Specific to brands
- Ask for BAA

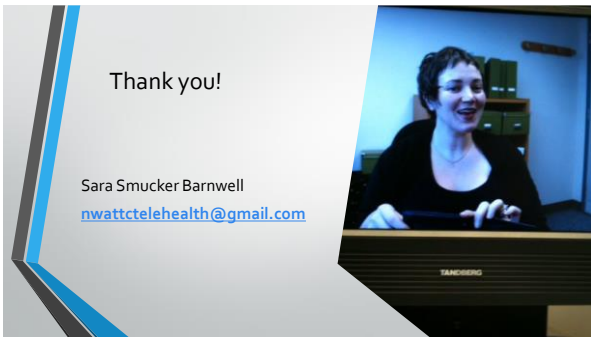
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