



# Promising Practice

## Use Motivational Interviewing During Treatment

### Problem

Clients are stuck between wanting to change and, at the same time, not wanting to change and need help focusing on their motivation to change and stay in treatment.

### Solution

Use open-ended questions and empathetic conversation to engage or re-engage clients in treatment. Express empathy and concern. Expect and honor resistance. Help motivate clients to engage or re-engage in treatment. Create discrepancy to point out that the client seems to want to change and not want to change, at the same time. Summarize their needs and concerns so that they know they have been heard.

### Featured Stories

**The Center for Drug Free Living** in Orlando, Florida increased continuation rates to the fourth session by 27 percent. They had counselors make audio or videotapes of sessions so they could review and discuss the use of Motivational Interviewing techniques in staff meetings.

**Addiction Research and Treatment Services** in Denver, Colorado increased continuation rates through the first 30 days of treatment for their opioid maintenance outpatient population from 79 percent to 87 percent over a three month period. They asked clinicians to focus on using MI techniques and strategies when scheduling the second session. For more information, see the [ARTS MI Competencies](#) and their [business case](#).

### Lessons Learned

- Have counselors listen to tapes so that they can learn from each other and get practice assessing fidelity to Motivational Interviewing (MI).
- Practice incorporating just one or two Motivational Interviewing principles each week.

### Tracking Measures

#### Cycle Measure

No-show rate

#### Data Collection Form

[No-show Tracking Spreadsheet](#)

### Action Steps

- Plan**
1. Decide at which point in the treatment process you want to use MI, for example, at assessment appointment, during first treatment session, or with clients at risk for leaving.
  2. Select a few counselors who are willing to experiment with using MI principles or techniques. Some training in MI is desirable.

#### NIATx Aims

Reduce waiting time

Reduce no-shows

✓ Increase continuation

Increase admissions

#### Financial Impact

✓ Increase revenue

✓ Increase staff retention

Reduce costs



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3. Select one or two MI principles or techniques to practice using.
  4. Collect baseline data for the no-show rate at the session(s) following the one where MI will be used.
- Do**
5. Have the counselors use the selected principles or techniques with a sample of clients during the next two weeks.
  6. Audiotape or videotape a sample session.
  7. Track and calculate the no-show rate at the following appointment for the clients who experienced MI.
- Study**
8. Check the fidelity of the change. Was the change implemented as planned?
  9. Evaluate the change:
    - Did the counselor use the selected MI principles or techniques consistently? Use [fidelity tools](#) to help with the evaluation.
    - Did the session flow smoothly for the counselor?
    - Did the no-show rate decrease?
- Act**
10. Adjust how the selected MI principles or techniques are used and re-test this promising practice for an additional two weeks. If needed, role-play the MI principles or techniques among counselors to get more practice. Add two more MI principles or techniques when ready.

Repeat this series of steps until counselors feel more proficient at using MI principles and techniques. Expand the types of sessions in which MI principles and techniques are used. Train additional counselors in Motivational Interviewing.

### Related Promising Practices

- [Use the Spirit of Motivational Interviewing During the First Contact](#)
- [Offer Groups for Clients Not Ready to Start Treatment](#)
- [Help Eliminate Barriers to Treatment](#)
- [Remind Clients about Appointments](#)
- [Follow-up with No-shows](#)
- [Ask Clients to Participate in Treatment Planning](#)
- [Identify Clients at Risk for Leaving and Intervene](#)
- [Offer a Tour Guide](#)
- [Include Family and Friends](#)
- [Offer Telephone Support](#)
- [Orient Clients](#)



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### Related Information

- [Motivational Interviewing Philosophy](#)
- [Motivational Interviewing Principles](#)
- [Motivational Interviewing: Preparing People for Change](#) by William R. Miller and Stephen Rollnick
- [Demonstration interviews of the use of Motivational Interviewing](#)

### More Stories

**Mid-Columbia Center for Living** in The Dalles and Hood River, Oregon used Motivational Interviewing techniques to re-engage clients to attend treatment if they appeared on the verge of missing a session. These techniques helped develop discrepancy for the client between where they are and where they want to be, encouraged change talk, and supported the client's sense of self-efficacy. They reinforced this approach with contingency management.

**Catalyst Behavioral Services** in Oklahoma City, Oklahoma have counselors ask clients what they want, what they're doing, and how their current behavior is helping them get what they want, in order to raise clients' cognitive dissonance. This approach is based on William Glasser's work and on Motivational Enhancement Techniques.

**Fayette Companies** in Peoria, Illinois has counselors use Motivational Interviewing to create a discrepancy and support self-efficacy. See page 35 of the [Fayette Manual for Recovery Coaching and Personal Recovery Plan Development](#).