## Marijuana Use Surveys Matrix: Different Methodologies Produce Different Estimates

Given the high prevalence of marijuana use and policy changes in Washington, questions about changing estimates of marijuana use over time may arise. Data from numerous national, regional, and state surveys are available to describe use in Washington State, and to compare Washington to other states and to the nation. This matrix describes the **major surveys for both youth and adults** that provide state-level estimates; the methods, population, and other characteristics of the survey to help explain reasons for different estimates across surveys. Several of these sources can be used to find estimates for smaller area, such as school districts or counties. The **wording of survey questions is essential to interpretation and comparisons**; questions often differ across surveys and sometimes change within a single survey over time. Other important factors include the age ranges included, differential non-response patterns, and the time of year for school-based surveys.

|  | Sampling   |  | Survey methods  |  |  | Marijuana question wording   |   |
|--|--|--|---|--|--|--|---|
| Source   | Population sampled   | Weighting  | Mode  | When/Language                                  | Data quality   | Lifetime use   | 30-day use  |
| Monitoring the Future<br>(MTF); MJ data<br>available since 1976<br>(national sample)                               | 8 <sup>th</sup> , 10 <sup>th</sup> , and 12 <sup>th</sup> graders in Lower<br>48, public or private schools with<br>25+ in grade (20+ for 8 <sup>th</sup> ), plus<br>continuous follow-up of subsample<br>(n=2400) of seniors from each<br>year.   | Accounts for complex<br>sample; also produce<br>12 <sup>th</sup> grade estimates<br>adjusted for absentees<br>and dropouts | Self-administered<br>machine-readable survey<br>conducted usually in<br>class period by Michigan<br>Survey Research Center<br>employee. Parents given<br>advance notice and<br>options for refusal. | Spring of each school<br>year                  | Check for logical<br>inconsistencies in each<br>drug-specific Q triplet of<br>Qs. Those above a<br>minimum number of<br>inconsistent triplets are<br>dropped. Also check for<br>improbably high reported<br>use of multiple drugs. | On how many occasions (if<br>any) have you used marijuana<br>(grass, pot) or hashish (hash,<br>hash oil)in your lifetime?  | On how many occasions (if<br>any) have you used<br>marijuana (weed, pot) or<br>hashish (hash, hash oil)<br>during the last 30 days?               |
| Healthy Youth Survey<br>(HYS); since 2002<br>(but note wording<br>changes)<br>(state, county, school<br>districts) | Washington 6 <sup>th</sup> , 8 <sup>th</sup> , 10 <sup>th</sup> , and 12 <sup>th</sup><br>graders in public schools 15+<br>students per grade. Added 7 <sup>th</sup> , 9 <sup>th</sup> ,<br>and 11 <sup>th</sup> for small schools in 2016,<br>but not included in statewide<br>results.   | State-wide sample<br>accounts for clustering<br>of respondents within<br>schools; no non-<br>response correction           | Self-administered<br>machine-readable survey<br>conducted in class period<br>by teacher. Parents<br>given advance notice<br>and options for refusal.  |  | Screens for dishonest or<br>inconsistent answers;<br>tends to increase with<br>grade. Screening<br>incorporates Q about<br>fictitious drug and Q about<br>honesty of responding,<br>plus logical inconsistencies                   | [Grades 8-12 through 2012,2<br>pages after 30-day Q; 2014, 1<br>page after] How old were you<br>the first time you Smoked<br>marijuana?<br>[6 <sup>th</sup> grade, after 30-day Q]<br>Have you ever, even once in<br>your lifetimeSmoked<br>marijuana?<br>[In 2014, "Smoked" changed<br>to "Used" in all Qaires] | During the past 30 days, on<br>how many days did youUse<br>marijuana or hashish (grass,<br>hash, pot)?<br>[In 2014, "grass" changed to<br>"weed"] |
| Youth Risk Behavior<br>Surveillance System<br>(YRBSS); since 1991<br>(national sample)                             | National sample: 9 <sup>th</sup> -12 <sup>th</sup> graders<br>in public or private schools in 50<br>states + DC; oversamples black &<br>Hispanic students<br>Participating state samples: 9 <sup>th</sup> -<br>12 <sup>th</sup> graders in public schools; few<br>states inc. private schools.<br>Washington does not participate,<br>but Seattle Public Schools has for<br>2009-2013. | Accounts for complex<br>sample and non-<br>response  | Self-administered<br>machine-readable survey<br>conducted usually in<br>class period by (usually)<br>contractor. Parents given<br>advance notice and<br>options for refusal.                        | Usually spring of odd<br>numbered school years | Screens for illogical &<br>implausible responses &<br>patterns.  | The next 3 questions ask<br>about marijuana use.<br>Marijuana is also called grass<br>or pot.<br>During your life, how many<br>times have you used<br>marijuana?   | During the past 30 days,<br>how many times did you use<br>marijuana?  |

ALCOHOL & DRUG ABUSE

INSTITUTE



|   | Sampling  |   | Survey methods  |   |   | Marijuana question wording  |   |
|---|---|---|---|---|---|---|---|
| Source  | Population sampled  | Weighting   | Mode  | When/Language   | Data quality  | Lifetime use  | 30-day use  |
| Young Adult Health<br>Survey (YAHS); since<br>2014  | Convenience sample of<br>Washington state young adults 18-<br>25; following up initial cohort and<br>beginning wave 2 summer 2015.<br>No Rs from 5 of Washington's 10<br>smallest counties. 5" screening<br>survey followed by researcher<br>phone call to confirm<br>eligibility→given URL for survey  | Initial discussion<br>indicated no plan to<br>post-stratify, but<br>factsheet claims 2014<br>results weighted to<br>better represent WA<br>population on<br>demographics, student<br>status, and geography. | Web, 15"  |   | "Complex screening and<br>validation strategies were<br>used to prevent duplicate<br>or false responses."<br>Lifetime use actually<br>assessed twice—not sure<br>what happens if not<br>consistent. |   | [response option in lifetime<br>use Q] Within the past 30<br>days   |
| Behavioral Risk<br>Factor Surveillance<br>System (BRFSS),<br>state-added<br>questions on Form A;<br>MJ data available<br>since 2009 in WA and<br>a few other states | Adult (18+), non-institutional,<br>civilian, telephone-owning US<br>population, inc. territories: WA<br>started adding cell phones in<br>2008*, a dual-frame sample (land<br>line and cell phone) was used<br>nationwide in 2011; should not<br>compare before/after 2011.<br>Eligibility expanded to residents of<br>college housing in 2012.<br>* 2008 was a pilot year only for<br>cell sampling; there is no weighted<br>dual-frame dataset for 2008.   | Accounts for complex<br>sampling; combination<br>of design weights and<br>raking plus trimming  | CATI ~25-30 minutes   | Year-round data<br>collection; new sample<br>fielded monthly.<br>Interviewing 7 days a<br>week, day and evening.<br>English and Spanish | Routine call monitoring.<br>Data collection contractor,<br>CDC, and state all perform<br>various data processing<br>and quality controls.   | marijuana?<br>[2012] How old were you the<br>first time you smoked<br>marijuana, if ever? | [immediately after lifetime<br>Q, asked if ever<br>smoked/used] During the<br>past 30 days, on how many<br>days did you use marijuana<br>or hashish (grass, hash, or<br>pot)? |
| National Health and<br>Nutrition Examination<br>Survey (NHANES); MJ<br>Qs added in 2005-<br>2006 cycle<br>(national sample)   | Resident, civilian, non-<br>institutionalized population in 50<br>states + DC (inc. non-institutional<br>group quarters). Regular public<br>use files only have MJ data for 18+<br>or 20+ (varies by cycle); data for<br>12+ available through NCHS RDC;<br>through age 59 for 2005-2006, 69<br>for 2007-2008 on. HHD<br>screening→ scheduling exams at<br>mobile site; maximum of 15 sites<br>in a given year (at least since<br>1999). Continuous cycles<br>oversample low income, black, and<br>older residents. | Weights adjust for<br>sampling, non-<br>response, and<br>coverage.  | Drug use Qs in CASI<br>(with audio) portion of<br>physical exam, at exam<br>center in private room<br>with headphones | Throughout 2-year<br>cycle<br>English and Spanish   | CASI system has<br>numerous consistency<br>checks with immediate<br>feedback to Rs, including<br>flagging unlikely responses<br>which require confirmation.   | Marijuana is also called pot or   | [immediately after lifetime<br>Q] During the past 30 days,<br>on how many days did you<br>use marijuana or hashish?   |

|   | Sampling  |  | Survey methods  |   |   | Marijuana question wording  |  |
|---|---|--|---|---|---|---|--|
| Source  | Population sampled  | Weighting  | Mode  | When/Language   | Data quality  | Lifetime use  | 30-day use   |
| National Survey on<br>Drug Use and Health<br>(NSDUH); since 1971<br>(but note sampling<br>and method changes)<br>(national and state<br>sample) | Civilian, non-institutionalized pop<br>12+ residing in 50 states + DC.<br>Before 1991, did not inc. AK and<br>HI, non-institutional group<br>quarters, and civilians on military<br>bases. Increased sample size in<br>1999, equally allocated across 12-<br>17, 18-25, and 26+ (thus, younger<br>groups relatively oversampled)<br>through 2013, then at 25%, 25%,<br>and 50%, respectively, for 2014.<br>In 2002 added pair sampling<br>strategy for HHDs with older<br>residents. Sampling redesigned for<br>2005. | non-response at multiple levels, plus  | In-person CAI since<br>1999—most Qs, inc.<br>drugs, answered directly<br>on laptop by R (CASI).<br>~1 hour. Incentive<br>added 2002 | English and Yearly,<br>throughout year<br>English and Spanish | internal consistency<br>checks, often forcing R to<br>re-do Q or otherwise<br>address conflict.<br>2006 reliability study found<br>generally good reliability | The next questions are about<br>marijuana and hashish.<br>Marijuana is also called pot or<br>grass. Marijuana is usually<br>smoked, either in cigarettes,<br>called joints, or in a pipe. It is<br>sometimes cooked in food.<br>Hashish is a form of marijuana<br>that is also called "hash." It is<br>usually smoked in a pipe.<br>Another form of hashish is<br>hash oil. Have you ever, even<br>once, used marijuana or<br>hashish?  | [2 Q after lifetime Q] How<br>long has it been since you<br>last used marijuana or<br>hashish? |
| National<br>Epidemiologic Survey<br>on Alcohol and<br>Related Conditions,<br>Waves <u>1</u> and <u>2</u><br>(NESARC)                            | Representative of adult (18+)<br>civilian, noninstitutionalized US<br>population in 50 states plus DC in<br>2000, including group quarters and<br>military living off base. Black and<br>Hispanic and 18-24 oversampled.<br>Conducted by Census Bureau.<br>Wave 2 is longitudinal follow-up of<br>Wave 2 sample.  | Accounts for complex<br>sampling, nonresponse<br>(and attrition), and<br>coverage. | In-person CAI   | Wave 1 2001-2002<br>Wave 2 2004-2005                          | prompt interviewer to fix inconsistencies.  | Now I'd like to ask you about<br>your experiences with<br>medicines and other kinds of<br>drugs that you may have used<br>ON YOUR OWN—that is, either<br>WITHOUT a doctor's<br>prescription; in GREATER<br>amounts, MORE OFTEN, or<br>LONGER than prescribed; or<br>for a reason other than a<br>doctor said you should use<br>them. People use these<br>medicines and drugs ON<br>THEIR OWN to feel more alert,<br>to relax or quiet their nerves,<br>to feel better, to enjoy<br>themselves, or to get high, or<br>just to see how they would<br>work.<br>Have you EVER used any of<br>these medicines or drugs?<br>Marijuana, hash, THC, or<br>grass | When was the most recent<br>time you used marijuana?   |

|   | Sampling   |  | Survey methods |  |   | Marijuana question wording  |  |
|---|--|--|----------------|--|---|---|--|
| Source  | Population sampled   | Weighting  | Mode           | When/Language  | Data quality  | Lifetime use  | 30-day use   |
| NESARC-111: Wave 3 is<br>similar to first 2 waves<br>but not a follow-up, with<br>an added DNA test | Representative of adult (18+)<br>civilian, noninstitutionalized US<br>population in 50 states plus DC in<br>2010, inc. group quarters.<br>Oversamples high- and moderate-<br>minority neighborhoods (black,<br>Hispanic, Asian). Conducted by<br>Westat on contract for NIAAA. | Accounts for complex<br>sampling and non-<br>response, with post-<br>stratification to ACS<br>2012 population. | In-person CAI  | 4 quarterly waves<br>English, Spanish,<br>Mandarin, Cantonese, | CAI has internal<br>consistency checks, with<br>further correction by<br>Westat main office. Over<br>10% validated (briefly, not<br>drug Qs) by telephone<br>follow-up. Some supervisor<br>observation of interviews. | Now I'd like to ask you about<br>your experiences with<br>medicines and other kinds of<br>drugs that you may have used<br>ON YOUR OWN - that is, either<br>WITHOUT a doctor's<br>prescription; in GREATER<br>amounts, MORE OFTEN, or<br>LONGER than prescribed; or<br>for a reason other than a<br>doctor said you should use<br>them. People use these<br>medicines and drugs ON<br>THEIR OWN to feel more alert,<br>to relax or quiet their nerves,<br>to feel better, to enjoy<br>themselves, to get high or just<br>to see how they work<br>Have you EVER used any of<br>these medicines or<br>drugs?Marijuana, including<br>THC, for exampleweed, pot,<br>dope, hashish, Mary Jane,<br>joint, blunt. | When was the most recent<br>time you used marijuana? |

Glossary: MJ = Marijuana, R = Respondent, Q = Question, Qaire = Questionnaire, HHD = Household, CAI = Computer-Aided Interview, CASI = Computer-Aided Self-Interview, CATI = Computer-Aided Telephone Interview

This document was produced by ADAI (Jason R Williams and Caleb Banta-Green), supported by Marijuana Dedicated Funds for Research. An earlier version was published in February 2015), supported by the DSHS Division of Behavioral Health and Rehabilitation (DBHR), and reviewed by DBHR, Department of Health, and Research and Data Analysis (DSHS) staff.