

Marketing Specialist – Olympia

Join a culture committed to making a difference in people's lives!

American Behavioral Health Systems (ABHS) is a premier substance abuse and mental health treatment agency providing a holistic approach to our clients on the path to wellness.

ABHS strives to attract and inspire an engaged workforce who provide the best client care experience. We are an alcohol and drug free work environment serving an offender, low-income and addicted population where we provide culturally and clinically appropriate care.

We are looking for a **Marketing Specialist** to promote ABHS services and deliver effective marketing programs to support our reputation and growth.

Scope of Work:

As a Marketing Specialist, you will brainstorm and develop ideas for creative marketing campaigns, develop and optimize content, plan and execute promotional events, advertise our services, produce attractive materials, and analyze marketing campaign results to ensure continued success.

QUALIFICATIONS:

- Bachelor's degree in marketing or equivalent experience in the sales and marketing field
- Expertise in specialized marketing concepts, principals, and tactics
- Knowledge of marketing elements including traditional and digital methods
- Proven experience with marketing data analytics and tools
- Proficient in MS Office, Adobe, and marketing software and other related applications
- Exceptional communication and writing skills

How to apply:

Please submit a resume and cover letter explaining your qualifications for the position. Please note that a cover letter is required for consideration.

BENEFITS:

- Medical, Dental & Vision after 60 days of employment
- Ancillary benefits, AD&D and Life insurance
- 401k with up to a 4% employer match
- Nine paid holidays per year plus a personal day
- Generous vacation accruals
- Monthly sick time accruals